

Hotel.school incorporates Artificial Intelligence into micro-courses and deliver classes via Avatar

Vaud, Lausanne, Feb 4, 2021 ([Issuewire.com](https://www.issuewire.com)) - Taking another step into transforming hospitality education, hotel.school incorporated artificial intelligence in its most recent course: [Data and Technology for the Vacation Rental sector](#). Two entire modules are delivered by an Avatar of one of the Subject Matter Experts.

"It has been a pleasure to work with hotel.school and [AJL Atelier](#) to help launch the inaugural version of the Vacation Rental Course. In a first for me, I got to see my content come alive in the form of AI which was fitting given the tech focus of my lessons. We look forward to continuing to build content to help managers succeed!" Cliff Johnson, Subject Matter Expert in Data for VR and CEO of [Rented.com](#)

In this course, created by Michael Driedger, CEO of [Airsset Technologies](#) and Cliff Johnson; CEO of [Rented.com](#), professionals in the vacation and short-term rental sectors will explore technology and data and their roles in both the operational and strategic sides of the business, allowing managers to gain deeper insights, increase efficiency and positively impact their guest experience.

[Hotel.school](#) is a next generation hotel school, using the latest in educational technology to create and deliver their courses. From a brain-based framework setting the pace and structure of the lessons to gamified quizzes to certificates that are encrypted using Blockchain logging, they continue to look into technology as an integral part of their student's experience.

"We have been looking for an opportunity to incorporate artificial intelligence and synthetic media into our students' experience and found a perfect fit in a course on data and technology. It also proved to be an efficient way to produce our courses (that so far have been filmed in professional studios around the globe)." Patricia Linuma, Managing Director at hotel.school.

Media Contact

hotel.school

patricia@hotel.school

Avenue D'Ouchy 4

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