

# GULFOOD Food Fair 2021 Dubai , United Arab Emirates



**United Arab Emirates, Dubai, Feb 15, 2021 ([Issuewire.com](https://www.issuewire.com))** - GULFOOD is back again this year after the torrid time of the Covid-19 pandemic. Businesses saw a lot of changes and disruption in the past years. The food and beverage industry has been no different. More and more processes and operations are in the process of getting digitalized. GULFOOD in 2021 DUBAI is the best platform to explore some new changes and breakthrough technology. [GULFOOD](https://www.gulfood.ae) event has always promoted the spirit of innovation with awards and recognition in various categories. Some of the major innovations could be seen in the areas of fake meat, plastic substitute, organic & flavored drinks, etc. new category of awards are expected to be introduced promoting the spirit of entrepreneurship among the startups and established firms.

Major Awards Categories Have Been Listed Below:

- Most innovative Beverage
- Most innovative dairy product
- Most innovative Halal product
- Most innovative baked product
- Most innovative organic product
- Most innovative frozen or chilled food
- Innovation in food security

- Most impactful sustainable product
- Best packaging design impact
- Most innovative health & wellness product
- Most innovative health or poultry product

The innovative awards will be judged by distinguished lists of personalities including world-class chefs and food scientists. From the investor's point of view, the event is also a great opportunity to go through some of the best innovations in the industry. The innovation area covers changes in product, distribution & retail, agro-tech, organic farming, urban farming, sustainability and social impact, foodservice and hospitality, smart kitchen, AI and blockchain in the food & beverage industry, consumer-health & wellness app.

Tasted from all over the world can be witnessed here. Visitors can experience a taste from 50 renowned chefs, 23 Michelin chefs, 35 nationalities, 4 continents, 60 cooking demonstrations, and 30 international cuisines. A GULFOOD connexion is another network marketing tool being offered at the GULFOOD event. This ingenious business matchmaking program enables productive and fruitful discussions between global buyers and exhibitors. In short, one can schedule the meeting even before it starts. The meetings can be arranged or filtered via product, sector, or company name.

### **Latest Changes and Product offering From Exhibitors:**

- **Dofreeze LLC** established in the year 1999, as a trendsetting snack business will be showcasing every brand under its umbrella including snack time, Euro cake, Maitre Boulanger, Le Gateau est un Delice, Bake Natur.ly, BisQu, and the recently-launched Cub Snacks.
- **MUTALO** group from Poland will be launching the KABISA Vitamin drink at GULFOOD 2021. It is being touted as the next revolutionary product. The product will cater to a segment of the population concerned about health & well-being. The energy drink is a perfect source of energy based on natural sugar and vitamins. KABISA drink has gained immense popularity in more than 40 countries. The freshly launched drink is expected to take the market by storm.
- Italy's **NERONOBILE** will be unveiling another major innovation with gusto compatible capsule. It will be introduced in the market after GULFOOD 2021.

### **Media Contact**

tradologie

sudarshan.tradologie@gmail.com

8595957412

Dubai World Trade Centre- Exhibitions Centre 2, Dubai

Source : tradologie

[See on IssueWire](#)