

GiveSmart Gives Back Program Awards One Year of Fundraising Software to Three Organizations

GiveSmart's inaugural initiative focused on uplifting smaller and newer organizations making a difference in an underserved community.

Illinois, Westmont, Feb 9, 2021 ([IssueWire.com](https://www.issuewire.com)) - GiveSmart employees, in tandem with the inaugural GiveSmart, Gives Back program, participated in the company's 3-month process to consider and award this year's winners a single year of GiveSmart's fundraising technology and support service at no cost.

"We were truly excited and impressed by all the submissions to this inaugural program. We remain steadfast, future-focused partners of all of those who work to fundraise for the greater good. We thank all those who entered and are encouraged by each mission highlighted," Susan Gilmartin, Executive Vice-President, Nonprofit Solutions.

GiveSmart Gives Back is an employee-led initiative to advance social good by providing organizations addressing the most pressing social issues with the first year of fundraising technology and service at no cost.

Employees picked from a pool of impressive entrants and the three winners of this class are:

Play Like A Girl – <https://www.iplaylikeagirl.org> - Play Like a Girl is on a bold mission to level the playing field for girls by leveraging the skills gained from sport to build a diverse pipeline of young women in science, technology, engineering, and mathematics (STEM) Play Like A Girl is grateful for GiveSmart's support:

"We're thrilled to be launching our first ever online executive auction in celebration of Women's History Month in March. The proceeds from this one-of-a-kind auction will provide scholarships for underserved middle school girls participating in our virtual mentoring program during the COVID-19 pandemic."

To support Play Like A Girl, visit <https://iplaylikeagirl.givesmart.com>.

Build A School Foundation – <http://www.buildaschoolfoundation.org/> - Build A School Foundation provides educational opportunities for poor children of the world by funding classroom constructions, school-related infrastructures, teaching and learning equipment, "need-based" scholarships, and basic healthcare needs. Build A School Foundation shared what this partnership will help them achieve:

"With the generous support of GiveSmart Gives Back, in 2021 we aim to raise \$50,000 and build ten more schools and bridges in Vietnam. Together, we will march toward our Vision100: Build 100 Schools Globally by 2025."

To support Build A School Foundation, visit <https://buildaschool.givesmart.com>.

Female Strong – <https://femalestrong.org/> - Female Strong supports the inclusion of all-girl, trans, gender-fluid, and non-binary youth as we help propel them to become future leaders. By empowering young women with the skills they need early in life, we are equipping them to realize their potential and preempt the inequities that exist for women in the workplace today. Female Strong is looking forward to their future fundraising successes:

“We are relatively new to fundraising at this level, and we are so thankful to have the expert support of GiveSmart to help us to create a strategy and lay a strong foundation for our success as we continue our growth.”

To support Female Strong, visit <https://femalestrong.givesmart.com>.

These three winners are awarded a grant package that includes:

- A 1-year GiveSmart technology subscription for unlimited fundraising at no cost
- One year of consultation with a Customer Success Manager at no cost
- Special discounted pricing for renewal

GiveSmart customers have raised over \$3.5 billion dollars through our platform and we are proud to be a partner to every single entity supported.

For information on the GiveSmart Gives Back program, including how to apply for the Spring Grant Package, please visit - <https://www.givesmart.com/givesmart-gives-back/>

About GiveSmart:

Since 2012, GiveSmart has helped thousands of nonprofits reach and surpass their fundraising goals. GiveSmart brings a wealth of industry expertise, resources, and technology to help our charity partners reach their fundraising goals. Through an engaging, exciting, and positive giving experience donors can support organizations in all their various campaigns and initiatives. All. Year. Round. GiveSmart has helped our partners raise over \$3.5 billion. To learn more about what GiveSmart can do for your organization visit www.givesmart.com.

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Media Contact

Community Brands

nettie.reynolds@communitybrands.com

512-815-0520

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