## **Genuine B2B Marketplaces of India**

## **B2B** Online marketplaces

**Uttar Pradesh, Noida, Feb 18, 2021** (<u>Issuewire.com</u>) - B2B Online marketplaces are in boom these days but as we know with the flood of anything, there exist cases of fraudulence too so in that cases it is very important to choose authentic and genuine things and proceed with something which is certified so is the case with best b2b portals in India.

There are various B2B marketplaces that are quite popular in India which facilitates a connection between suppliers and buyers and this is how we come to know the verified suppliers in India.

Let us quickly review some of the best and authentic B2B marketplaces in India: -

- 1.Alibaba Jack Ma and Peng lei laid the foundation of Alibaba almost 18 years ago and it has reached great heights and is very helpful in growing business by creating online marketplaces.
- 2.Supplier4buyer It is one of the emerging b2b portals which gives its user a 360-degree view of products and catalogs with an online advertisement for business branding and the most important thing it also holds the notion of "Aatmanirbhar Bharat" as it is an Indian company.

With a variety of suppliers, it tends to connect buyers across PAN India location, moreover, as we know product advertisement plays a key role in the sale of the products, supplier4buyer provides a better scope for the branding of products.

The reviews of the suppliers and buyers from this b2b portal mark its authenticity.

3.IndiaMart - IndiaMart is one of the largest online marketplaces which has millions of users as of now, founded in 1996 it has 1.5 million suppliers and 10 million buyers.

Such a huge presence of buyers and suppliers itself marks the authenticity of this marketplace.

4.Jim Trade- It is another b2b portal of India which got its foundation in 2005, however in a very short span of time it has marked its presence in the capitalistic minds of our country.

It is the premier destination for buyers to source Indian products, moreover, it also promotes suppliers such that their trade opportunities get enhanced.

Marking a large presence in business requirements it has emerged out as one of the authentic marketplaces of India.

5. Amazon business- Amazon is one of the key competitors of prevailing online b2b portals as it has also marked its appearance as a business portal in 2015.

It is growing with a steady rate from very root level like Kirana stores, drug stores, clinics, etc.

But keeping in mind the previous track record of amazon, one can easily trust this company as it has satisfied almost every customer and this satisfaction puts a mark of authenticity.

So, these were some of the authentic marketplaces of India which has been trusted by many customers, and their business got benefitted from these portals, so one can easily pick any of the above b2b portals for their business requirements.

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Source: Supplier4Buyer

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