

Distinction Agency Signs Exclusive Marketing Agreement with Curtis Mitchell

Miami Marketing Agency Agrees to Terms with USA Track & Field Star



agency that represents professional athletes, social media influencers, and various businesses, announced today they have signed an exclusive marketing agreement with USA Track & Field star and Olympic hopeful, Curtis Mitchell. Distinction and Mitchell began working together in 2019 on a non-exclusive basis.

From Daytona Beach, Florida, Curtis Mitchell is a four-time outdoor All-American and state champion in the 100 and 200 m during his two years at Southwestern College. After transferring to Texas A&M University, Mitchell won the 200 m and was part of the University's winning team in the 4x400 m relay. His 20.38 second time in the 200 m was the best indoor time in the school's history and in the world that year. Mitchell's second-place finish in the 200 m helped Texas A&M win its second consecutive NCAA Championship.

After turning professional in January of 2011 and forgoing his final year of eligibility at Texas A&M, Mitchell joined Adidas and began training with two-time World Champion Tyson Gay. At the 2013 IAAF World Championships, Mitchell won Bronze behind Usain Bolt and Warren Weir with an official time of 20.04 seconds. Mitchell is currently training for the Tokyo Olympics and 2022 World Championships.

"This is an exciting day for Distinction," said Distinction Agency President, Jonathan Lubic. "Curtis was one of the first athletes to sign with the agency in 2019 and we've built a great relationship over the past two years. We are thrilled that he has chosen to now work with us on an exclusive basis. We look forward to taking our partnership to the next level."

"When I started working with Distinction Agency two years ago, I was optimistic that I had finally found the right marketing partners to assist me with taking my brand to the next level," said Curtis Mitchell. "The agency has been able to secure sponsorships for me with great brands like Aftershokz, A88CBD, and Celsius, as well as terrific media opportunities. An exclusive partnership with Distinction is the right decision for me as I continue my intense training for upcoming competitions."

About Distinction Agency

Founded in 2018, Distinction Agency is a full-service marketing agency based in Miami, FL that represents professional athletes, social media influencers, and various businesses. Distinction Agency has executed integrated marketing programs for Fortune 500 companies and industry-leading start-ups. The Silicon Review named Distinction Agency as one of the "30 Fastest Growing Private Companies to Watch" for 2020.

For more information, please visit <https://www.distinctionagency.com/>.

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Media Contact

Distinction Agency

jonathan@distinctionagency.com

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