

Boutique Executive Search Firm HCGA Consulting Partners Changes Name to BroadView Talent Partners

Re-brand Emphasizes Commitment to Diversity, Equity & Inclusion (DEI) in Nationwide Executive Search & Placement

Connecticut, Fairfield, Feb 1, 2021 ([IssueWire.com](https://www.issuewire.com)) - February 1, 2021 (Fairfield, CT) – Boutique executive search firm HCGA Consulting Partners (HCGA) is proud to announce its rebrand to [BroadView Talent Partners](https://www.broadviewtalent.com), emphasizing a long-held focus on diversity, equity, and inclusion (DEI). This commitment provides affordable housing, non-profit organizations, and associations, as well as middle-market companies nationwide the opportunity to enhance their culture with top-performing executives.

Since 2015, these target sectors have retained HCGA to fill senior leadership team positions. Clients continually value the firm's proven process for identifying executive talent using an unmatched national network, record of long-tenured placements, and commitment to DEI.

[Tracy McMillan](#), CEO and Managing Partner, states, "The need and desire for diversity in the workplace has never been greater, and we are proud to have contributed to this growing awareness. We find that organizations of all sizes are seeking to improve their DEI strategies when it comes to attracting, retaining, and engaging their workforce. BroadView Talent Partners remains committed to advancing these initiatives as we assist organizations with their executive search and leadership succession needs."

With each Partner-led engagement, BroadView Talent Partners applies its specialized knowledge and expertise to bring Strategic Talent Acquisition and Retention Solutions (STARS)® to clients. This not only fills key roles in the organizations, but also delivers solutions that help these entities achieve long-term business success, sustainability, and cultural transformation.

Explains McMillan, "Contributing to an organization's DEI journey is how we differentiate ourselves. Our clients are grateful for this added perspective and cultural enhancement, especially at a pivotal time when DEI is consistently and prominently featured on the national stage as well as our collective consciousness."

It's no coincidence the launch of the new brand coincides with Black History Month. BroadView Talent Partners is a minority-owned and led business, and McMillan is nationally recognized for his expertise in DEI related talent acquisition, retention, and leadership development.

About BroadView Talent Partners

Founded in 2015, BroadView Talent Partners is a national executive search firm dedicated to placing exceptionally talented leadership in affordable housing agencies, non-profit organizations, and associations, as well as middle-market companies. We provide clients with an unmatched national network, commitment to diversity, equity, and inclusion (DEI), and record of long-tenured placements. www.broadviewtalent.com

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