

Boddess launches SERY Cosmetics



India, Delhi, Feb 26, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Boddess](https://www.boddess.com), India's finest beauty-tech retailer of the finest brands worldwide is launching [SERY Cosmetics](https://www.serycosmetics.com) in India. The beauty retailer launched SERY's product on its website and via social media channels.

SERY certainly will be loved by Indian consumers because of the wide range of make-up products. The website includes a bevy of eye, lips, and face beauty and wellness products, formulated and enriched with natural ingredients like Vitamin E, castor oil, and red raspberries keeping the hearts and minds of

the young and the torchbearers of today's beauty and fashion products. The aim behind creating a line of products was to capture the quintessence of modern women.

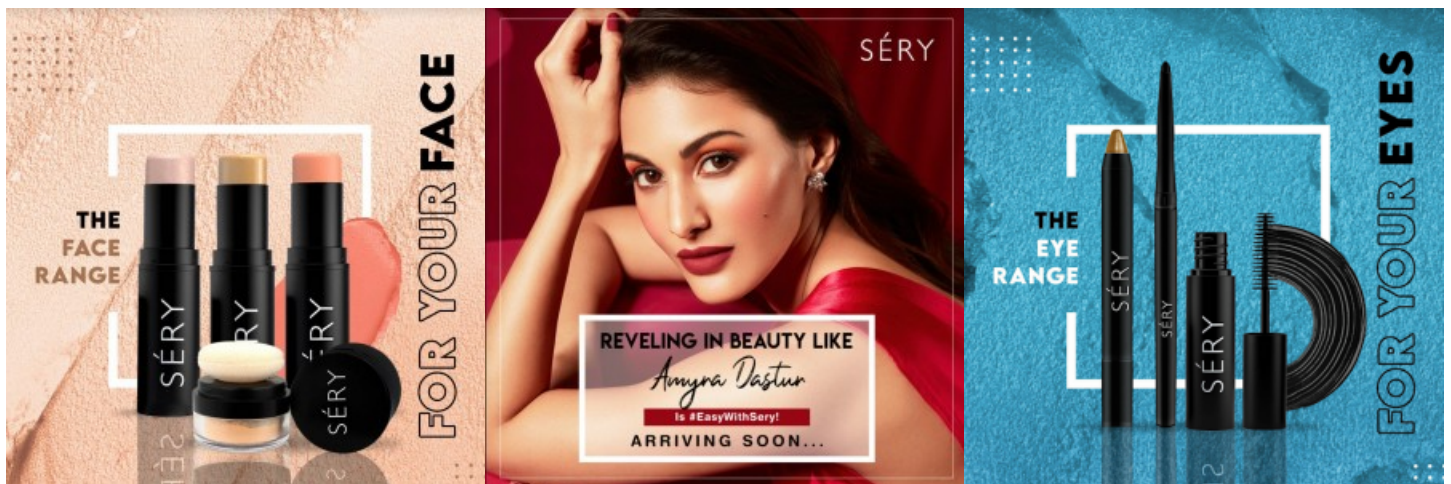
The products have a unique stick design which is handy and is ideal for the modern fashionistas who keep up with the hustle. The brand is presenting a versatile personality through its range. The brand's motto is to ease the make-up use on-the-go for a party, office, or a family occasion. It is not much to say that SERY brings out the classy in you.

Boddess offers the brand's signature products like Capture D' Matte, Fix 'N' Click, and Pout 'N' Shine's wide range of lip tints with enticing flavors on their website. The products of the brand are r in Italy and are manufactured in India.

Boddess, with its cutting-edge technology and experiential retail, aims to get top brands and exciting sitewide offers and discounts. The beauty retailer is committed to equipping every woman to be an empowered one.

raw materials are imported from Italy and the product is manufactured in India

I read this in a couple of other press releases for the same brand and it was mentioned that it was researched and formulated in Italy



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