

Announcing world's first grocery industry blog with global coverage of digital disruptions



GROCERY GENIUSES

United Kingdom, London, Feb 1, 2021 ([Issuewire.com](https://www.issuewire.com)) - [IndustryGeniuses](https://www.grocerygeniuses.com), a digital platform for industry innovations, today announced the launch of GroceryGeniuses.

[GroceryGeniuses](https://www.grocerygeniuses.com) is the world's first global content platform for the food and grocery industry that offers digital innovations from the Americas, EMEA, and APAC regions all under the same umbrella. Our blog

and weekly email newsletter curate grocery industry insights and digital disruptions from 100+ top journals and websites across the globe.

According to Grandview Research, the global food and grocery retail industry are expected to surpass \$17T by 2027, expanding at an annual rate of 5%. During this time, the entire food value chain is set to transform from farm to fork. Consumers now expect a wide choice in food consumption covering Ready-To-Cook, Ready-To-Heat, and Ready-To-Eat products.

Emerging trends include: Rise of Online Grocery, Discounters, Convenience Retail, Delivery Apps, Digital Supply Chain, Store of the Future, AI & Robotics, and Convergence of Food and Health. Our in-house journalists provide unparalleled coverage of these emerging trends. By subscribing to our weekly newsletter, grocery industry leaders stay ahead of the curve and ensure they have access to the latest trends as they roll out innovations within their enterprises.

By subscribing to our [weekly newsletter](#), you also get exclusive access to invite-only webinars, networking roundtables with industry trailblazers, and thought-provoking research reports that feature in-depth analysis of grocery industry use cases.

Commenting on the launch of [GroceryGeniuses](#) blog, [Zeeshan Idrees](#), CEO of IndustryGeniuses and ex-Salesforce executive, said “Food and Grocery Industry is one of the world’s largest industries. As consumers evolve their cooking and eating habits, this huge industry is ripe for disruption. The future belongs to food retailers that can tap into the latest consumer insights and adapt their products, service, supply chain, and shopping options. GroceryGeniuses weekly email newsletter provides global coverage of emerging consumer insights, new trends and practical use cases for the grocery industry”.

For more information and sign up for the weekly email newsletter, please visit www.grocerygeniuses.com.

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Source : IndustryGeniuses Ltd

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