

Alonos Launches Performance Based Digital Badging With Credly For Its Leadership Development Program



Texas, Allen, Feb 19, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Alonos®](#), a leader in performance management consulting and leadership training, announced today the launch of a new digital badging initiative for its “[Leadership & Executive Accelerated Development \(L.E.A.D.\) Program](#).” Designed by doctoral-level leadership training practitioners with over 50 years of combined corporate experience, the L.E.A.D. program has three tiers: Core, Advanced, and Executive. Each tier is tailored to shape and boost the

skills needed by managers, influencers, and executives to lead dynamic organizations.

According to the Chief Executive Officer of Alonos®, Dr. Dale Albrecht, “The best leaders know that leadership success is built through an on-going personal commitment to practicing leadership and genuinely caring both for their people and their business.” The firm’s Chairperson and Chief Marketing Officer, Dr. Maria Gomez Albrecht, also added “Without a doubt, the L.E.A.D. program can help them succeed as they move through their careers to greater influence and responsibility.”

To graduate from the program, participants must complete multiple learning modules, actively engage in group discussions, achieve minimum scores in weekly knowledge checks, and present an application-based capstone case analysis. “Because this requires a high level of dedication and investment, participants can earn validated digital [micro-credentials](#) for each tier,” said Dr. Dale Albrecht.

More advanced than a certificate, a digital badge contains detailed information about the learning experience, the knowledge gained, and earning requirements. Alonos® is working with [Credly](#), the digital credentialing leader for digital badges. Credly collaborates with top global training providers, credential issuers, associations, and academic institutions that are similarly focused on the power of verified accomplishments.

“Employer-led learning opportunities rank among the most sought-after employee benefits,” said Jonathan Finkelstein, Chief Executive Officer of Credly. “Pairing learning outcomes like those gained through the Alonos® L.E.A.D. Program with digital credentials ensures that an organization – and its employees – see the maximum return on investment in professional development.” He also mentioned that badge earners can easily manage and share Credly’s digital credentials within social media networks and on resumes.

“Business transformation requires an investment in the development of leaders. Success is a journey, and it’s one that at Alonos® we are uniquely qualified to partner with our customers through a leadership platform like the L.E.A.D. Program” – said, Dr. Maria Gomez Albrecht. “We are delighted to join with Credly to offer business leaders worldwide valuable and verifiable achievements like digital badges,” she concluded.

Visit <https://www.youracclaim.com/organizations/alonos/badges> for more about the Alonos® L.E.A.D. Program’s digital badges and verified credentials.

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About Alonos®

Alonos® is an international consulting firm specializing in organizational effectiveness, improved business performance, strategic marketing solutions, and enhanced team dynamics through products and services in human resources, multicultural marketing, and leadership training. Our mission is to deliver and transfer the expertise needed to transform businesses systemically. Simply put, at Alonos® we increase the success rate of initiatives, add value to teams, and improve overall performance. To learn more, visit www.alonos.com or follow us on [LinkedIn](#) and [Facebook](#).

About Credly

Credly is helping the world speak a common language about people's knowledge, skills, and abilities. Thousands of employers, training organizations, associations, certification programs, and workforce development initiatives use Credly to help individuals translate their learning experiences into professional opportunities using trusted, portable, digital credentials. Credly empowers organizations to attract, engage, develop, and retain talent with enterprise-class tools that generate data-driven insights to address skills gaps and highlight opportunities through an unmatched global network of credential issuers. Visit www.credly.com to learn more.

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