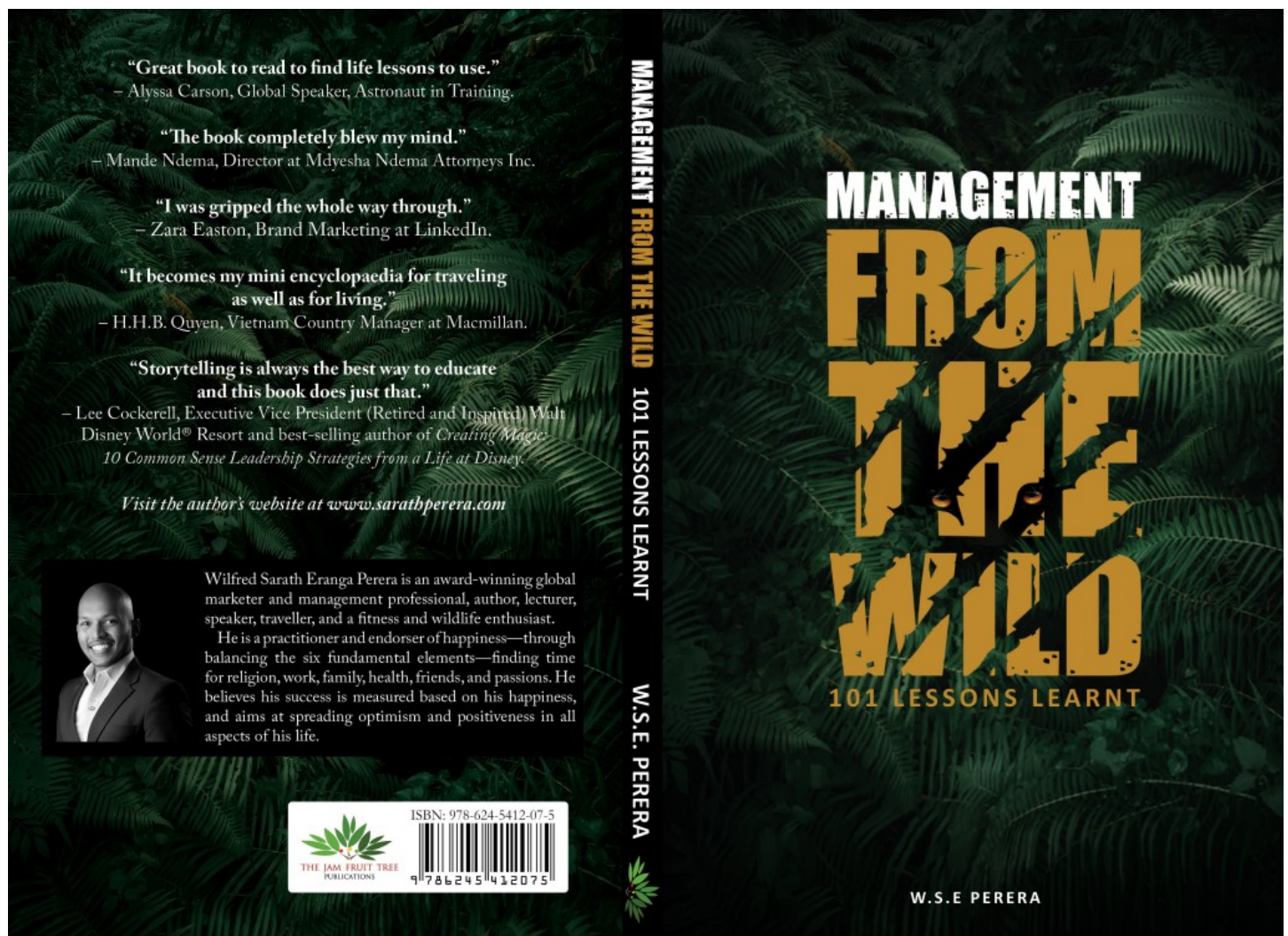


‘World’s first wildlife travel-based management lessons book’ by Wilfred Sarath Eranga Perera.



Western Province, Jan 19, 2021 (Issuewire.com) - Globally acclaimed World's first wildlife travel-based management lessons book: *Management from The Wild – 101 Lessons Learnt* authored by Wilfred Sarath Eranga Perera was launched on 9th January 2021 amidst amongst renowned personalities, family, friends and with an open gathering at the One Galle Face, Sri Lanka.

This is the World’s first wildlife travel-based management lesson book. The author has taken his last half a decade of wildlife travel experiences globally & locally and turned them into management and life lessons. The author said, "This book has lessons derived from stories from animal attacks, missing flights, disappointment, surprises, and life-defining moments."

The book has been highly acclaimed by industry-leading professionals globally from the United States of

America, the United Kingdom, Australia, South Africa, India, Nepal, Vietnam, and Wales.

Walt Disney World® Resort, Executive Vice President (Retired and inspired) and best-selling author of *Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney*, Lee Cockerell stated “I enjoyed Sarath Perera’s book. It includes many important life lessons in a fun educational way. Storytelling is always the best way to educate and this book does just that.”

LinkedIn, Brand Marketing, Zara Easton quoted “Sarath uniquely shares his extraordinary traveling tails and draws parallels to lessons learned in business. The story grounds you in nature, reminding us all that we can learn from these real experiences outside of a work environment. I was gripped the whole way through”

Astronaut in Training, Global Speaker Alyssa Carson stated “Great book to read to find life lessons to use. Giving lessons through real-life experiences through wildlife situations. Quick easy read, with many lessons to learn or relearn.”

Wilfred Sarath Eranga Perera is an award-winning global marketer and management professional, lecturer, and speaker. He is also an avid traveler and wildlife enthusiast with a passion for wildlife photography. His wildlife travels include Africa, India, Nepal, and Sri Lanka.

Sarath wrote this book, not just for professionals and wildlife enthusiasts; it is for anyone! He stated, "I have studied locally and internationally on management from various universities, however to date, my best corporate and life management lessons teacher has been my wildlife travels".

It is a book that looks at the world through a unique lens, imparting valuable life lessons using his exciting stories out in the wild.

Get the World's first wildlife-travel based management lessons book: *Management from The Wild -101 Lessons Learnt* by WSE Perera.

Kindle Edition eBook: <https://www.amazon.com/Management-Wild-101-Lessons-Learnt-ebook/dp/B08RXMFLZK>

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