

With #Build>Great> Brand Promise, Dextara Doubles Headcount, Gears Up To Jump S-Curve

Telangana, Hyderabad, Jan 26, 2021 ([IssueWire.com](http://www.IssueWire.com)) - For Immediate Release

Dextara, Salesforce Services Partner, today announces the launch of a new brand promise - #Build>Great> - for its Clients, Prospects, and Communities worldwide; a promise that is powered by the deep talent pool, proprietary tools, and processes like CoDE exclusively in the Salesforce CRM & Products space - Sales Cloud, Service Cloud, Marketing Cloud, Platform, Integrations & Einstein AI. The renewed brand promise mirrors the need for organizations to - Xperience. Digital. - especially in the current socio-economic scenario, irrespective of the Industry, Vertical, and Business model.

“Our new brand promise captures the verve of every Dextarian to ensure our clients are delighted and experience digital throughout their transformation journey”, comments Sreekanth Lapala, CEO, Dextara. “We all have witnessed how Covid-19 has revolutionized markets and businesses by opening up and drastically changing the workforce habits - 'anywhere operations' model is a reality now and will be vital for businesses to stay not only afloat but manage and excel. At Dextara, we are simplifying and perfecting this exact phenomenon for Clients by helping them access, deliver and enable anywhere — where experiencing digital is an ongoing process through people-centricity, location-independence, resilient delivery, and support.

Chakradhar Kayam, Chief Operating Officer at Dextara explains - “In a quest to consistently deliver, elevate and show high progress in transforming clients environment, we have been laser-focused in building a solid and serious Salesforce Certified talent pool of experts who are at the forefront of optimizing, running and supporting businesses of all sizes anywhere in the world, outperforming competition through a proprietary business model”. Krishna Perna, Chief Delivery Officer further adds that this talent pool is making us deliver real value to our global clients and turning them into referenceable clients.

As part of the launch, Dextara will reach out to all Salesforce CRM Partner Managers across the globe, CXO target audiences, current, and soon-to-be clients, and every industry vertical association including top talents via direct and social media platforms.

To find out more and “Xperience. Digital.” please visit: www.dextara.com

About Dextara:

Dextara is a premier provider of Salesforce services. With our mission - #Build>Great>, we ensure every client at Dextara is delighted and experiences digitally. We practice Digital Transformation (DX) Innovation and to stay true to it, we have built a team of highly experienced and certified Salesforce experts to support every facet of clients' Salesforce implementation. Clients optimize, build & run Salesforce anywhere in the world with Dextaras' US & India offices. Visit: www.dextara.com

About Salesforce:

Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com

Media Contact

Dextara Digital Private Limited

sreekanthl@dextara.com

Vaishnavi's Cynosure, 6B & 6C, 6th Floor, 2-48/5/6, Opp. RTTC, Telecom Nagar Extension, Gachibowli, Hyderabad, Telangana 500032

Source : DEXTARA DIGITAL PRIVATE LIMITED

[See on IssueWire](#)