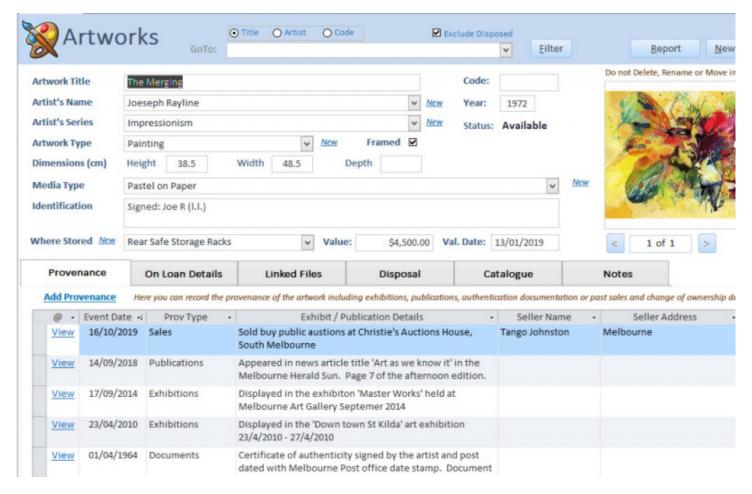
Why pay subscriptions! Artwork Database software delivers heaps more for Artist, Galleries & Collectors for way less

Boasting an enhanced artwork catalog creator and new bulk client emailer, the latest updated and feature-packed version of the Artworks database is now available. Download and trialed free for 30 days.



Melbourne, **Jan 10**, **2021** (<u>Issuewire.com</u>) - The latest version of the <u>GI Artwork Database software</u> is by far the best choice when it comes to recording and organizing artwork collections. This state-of-theart software database program was developed by <u>GI Business Database Solutions</u> primarily to assist budding and established artists, art collectors, and up-and-coming art galleries to safely and securely record the details of their artworks, art inventories, and artwork in their collections.

The Artwork database records every aspect of an artwork, including the year, title, dimensions, verso, and all other physical attributes. Most importantly, it also lets you link multiple images of the work with each artwork record. Not only record a visual image of the work but close-ups of signatures, verso, or specific identifying features.

This top-notch software also provides the ability to quickly and easily create an artwork catalog containing any number of works recorded in your collection. Simply select the artworks to include, come up with a catalog name and brief description and then print the catalog directly from the software; or perhaps store it for later use. Best yet, in this new version of the software you get to choose the color

scheme for each individual catalog printed, or converted to PDF for emailing.

Professional artists, gallery owners, and serious art collectors regularly advise how vitally important it is to properly maintain any information or documentation pertaining to an artwork's provenance. The importance of retaining and having access to documents that support an artwork's origins, past exhibitions and showings, changes of ownership, and current valuation cannot be overstated. By using the artwork database software, you need never again lose or misplace essential information about the artworks in your collection. The artwork software database lets you link artwork valuations, editorials, Edocuments, and other files directly with the artwork's record. Once a document or file has been linked the image, document or file can be opened directly from the artworks' record.

The new version of the software also boasts an increased and comprehensive range of reporting options, with most reports being readily available from the central reporting hub with only a few mouse clicks. The suite of reports keeps you well informed, and across all aspects of your artwork collections including its history, exhibitions, loans, client lists, client interests, artwork sales, and much more.

Speaking of clients! The new version of the artwork database software now also includes a built-in bulk emailer that can be used to mass send personalized emails to all, or a selected group of, your clients. Emailing newsletters, catalogs, and information on upcoming exhibitions couldn't get any easier. What a marketing tool!

If the previous range of features is not already enough for you, then what about this. The Artworks Database artworks software also tracks artworks you have consigned, or have out on loan or at exhibitions. The software tracks the expected return dates of each work and alerts you the day that any artwork becomes overdue.

Whether you are an artist, a collector, an Art Gallery, or just someone tasked with maintaining artwork inventories, this brilliant piece of software is perfect for your needs. Don't believe it, then why not download it and try it out yourself, for free. The trial version available from GI Business Database Solutions is fully functional and free to use for 30 days. At the end of the trial period, you have the option to purchase the Artwork Database for a one-time cost, and you will be amazed at how inexpensive it is!. There are no ongoing monthly fees, no subscriptions, and no other costs to pay. Pay for it once, it is yours to use indefinitely.

Click <u>HERE</u> to find out more or download the GI Artwork database software, if you have a question email <u>gsevior@galleryimage.com.au</u>



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