## **Top Strength and Conditioning Expert to Contribute to SportsEdTV**

20,000 Fitness Professionals Have Learned from Nick Clayton, now CEO NJC Fitness Solutions and Senior Contributor to SportsEdTV



**Miami, Jan 6, 2021 (Issuewire.com)** - SportsEdTV has appointed Nick Clayton as Senior Contributor. Clayton ran the Personal Training Department at the National Strength and Conditioning Association (NSCA), responsible for educating 20,000+ fitness professionals across 4 continents. He currently is the CEO of NJC Fitness Solutions.

"Nick created educational content, international presentations, and organized over 20 national conferences, which will be very relevant to the audiences of athletes, coaches, and parents who rely on <a href="SportsEdTV">SportsEdTV</a> for FREE online, sports instruction," said Robert Mazzucchelli, Founder and Chairman of the platform.

Prior to joining the NSCA, Nick served as Director of Performance Training at TMI Sports Medicine where he worked hand-in-hand with the sports medicine team training MLB players, college and youth athletes across all sports.

"Our global sports community will benefit from Nick's beliefs that strength and conditioning is an essential piece of performance improvement, that training should decrease aches and pain, not cause it, increase longevity and resiliency, and translate to on-the-field performance," added Victor Bergonzoli, CEO of SportsEdTV.

Nick earned his Master's degree in Exercise Science and an MBA from the University of Florida. He spent 20 years training athletes emphasizing bridging the gap between post-rehab and performance training. He personally suffered a low back injury in his 20's and learned the importance of quality programming in the weight room.

**About** SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content, and find new friends. <a href="SportsEdTV">SportsEdTV</a> videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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