

The West Volusia Association of REALTORS® Partners With The International MLS [IMLS]®

West Volusia Association of REALTORS® Members Become IMLS Members

Boca Raton, Jan 13, 2021 ([Issuewire.com](https://www.issuewire.com)) - The International MLS [IMLS]® announced today that the West Volusia Association of REALTORS® signed a partnership agreement with The IMLS to provide IMLS memberships to its 1100 REALTOR® members and MLS subscribers.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with the West Volusia Association of REALTORS® and that we have added their agents and brokers as IMLS members. Their members can now have all their listings in The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically. They will also be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform, and be able to network internationally while providing their listings with international exposure."

With the recent announcements of The IMLS signing FMLS in Atlanta, the MIAMI REALTOR Association, Stellar MLS, AMPI, the association for Mexico real estate professionals, Pinellas REALTOR® Organization, Central Pasco REALTOR® Organization and now the West Volusia Association of REALTORS®, The IMLS is proving its expanding global reach and is now experiencing exponential growth in memberships participation.

"West Volusia Association of REALTORS® members will now also be able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international web page with IMLS/IDX search and Google Translate which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings," said Dr. Nussbaum.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

This agreement expands IMLS memberships significantly and continues The IMLS expansion throughout the USA.

"Prior to this, our growth in 2019 has already been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal has been to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the West Volusia Association can see the strategic advantages for their agents to become IMLS members and join in with The IMLS global initiative, said Dr. Nussbaum."

Ryan Tucholski, the Chief Executive Officer of the West Volusia Association of REALTORS added "The West Volusia Association of REALTORS has always felt that we must empower our brokers to take

control of their listing data and ensure they decide where listings are seen and how they service their customers. IMLS is another option for West Volusia brokers to provide options to their agents and customers. Providing options helps consumers with listing visibility and gives them choices, and IMLS does just that for an international community.”

The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and is now approaching 175,000 members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About the West Volusia Association of REALTORS

For over 75 years, the West Volusia Association of REALTORS has served as the voice of real estate and as an indispensable tool for real estate professionals. Serving over 1100 REALTORS and MLS participants and subscribers the Association strives to empower REALTORS and protect private property rights. The West Volusia Association of REALTORS is chartered by the National and Florida Association of REALTORS.

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