

Start a Favalicious® 2021 with some crunchy Fava Bean Snacks debuting on HSN in January

Favalicious® debuts on HSN on Monday January 11, 2021



Miami, Jan 10, 2021 ([IssueWire.com](https://www.issuewire.com)) - Favalicious® is teaming up with HSN to bring an innovative, crunchy, filling, and delicious alternative and better for you snack. The show Show airs on Monday, Jan.11 2021 at 9:00 AM with Nicole Hickl and 6:00 PM with Tamara Hooks.

Favalicious® is a Roasted Fava Bean Snack that was developed to be inclusive and good for everybody, regardless of diet restrictions. Their purpose is to inspire people to live their best lives through mindful actions and healthy habits.

“We are thrilled to bring Favalicious® to the HSN audience, a safe snack that they can put in their kid’s lunchboxes, a high protein snack that they can enjoy after working out, an allergy-friendly alternative to nuts, a yummy break at work! Favalicious® is perfect for all that, but also as a gluten-free crouton substitute to add crunch to salads, soups, and tacos” – Frank Guido (Founder of The Nuttee Bean Co)

Allergy-Friendly Snack: One in every 13 children has a food allergy—that’s about 2 in every U.S. classroom. And every 3 minutes, a food allergy reaction sends someone to the emergency room.

The story of this product started decades ago when Frank was hiking the Peruvian Inca trail and a local guide offered a handful of “habban saladas” (fava beans). He fell in love with the taste and texture, but it wasn’t long until he came across fava beans again in Thailand, Mexico (habas con chile), Italy (baccello), and many countries around the world. They all had different names, tastes, and textures but they were all fava beans.

After seeing a need for inclusive snacks in the market Frank decided to introduce Favalicious in the US, clean-label snacks that can be enjoyed by anyone and everyone, regardless of dietary restrictions or food allergies, bringing a little taste of the world in 2 oz bags.

“It’s not only delicious, but it’s also a keto-friendly snack, with less than 6g net carbs per serving, high in protein (14g per bag) and fiber (16g per bag), no added sugars, and low sodium” added Guido.

Since the launch of Favalicious in September of 2019, they were accepted for the 2020 Next program by UNFI, selected as one of the 8 runner ups two years in a row for the FoodNavigator- USA Food for Kids Summit and in February 2020 and they were one of the 10 innovative brands of the 2020 Summer USA PepsiCo Greenhouse Accelerator program.

For more information visit <https://www.hsn.com/> or <https://nutteebean.com/>



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