

SportsEdTV Expands Contributor Ranks to Include Expertise of Canadian Figure Skating Coach

Ben Ferreira Joins FREE Global Sports Instruction Leader as Senior Contributor



Miami, Jan 17, 2021 (Issuewire.com) - SportsEdTV has added skating to its array of sports instruction by naming Ben Ferreira, a Canadian coaching expert, and former world-class skating competitor as a senior contributor.

“As we continue our promise to serve many sports, we’re pleased to add Ben Ferreira to audiences interested in competitive skating,” said Robert Mazzucchelli, Founder, and Chairman of SportsEdTV, the worldwide leader in FREE online sports instruction.

During his active competitive career, Ben Ferreira was a seven-time Canadian National Team member and a three-time World Team member and medalist in world-class competitions.

“Ben coaches all levels of skaters with an emphasis on technical expertise, combined with his extensive skating experience and knowledge our audiences will enjoy world-class skating perspectives he’ll offer,” added Victor Bergonzoli, CEO of SportsEdTV.

He has spent 10 years presenting and leading Seminars across North America - designing new and progressive ‘Master Class’ seminars with SkatingSuccess™.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content, and find new friends. [SportsEdTV](#) videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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