

Soma-Solutions Accelerating Digital Solutions Amidst Covid-19

Showcasing the Power of Technology & How it allows us to Break into Any Industry



Johannesburg, Jan 1, 2021 ([IssueWire.com](https://www.issuewire.com)) - Soma-Solutions recently announced the launch of two new digital platforms called Edu-Supply, a platform designed to help schools and parents save time and money when shopping for stationery, and Smart Saver, an online goal-based saving platform created to inspire communities to save and achieve their short-term and long-term financial goals. Through these platforms, Soma-Solutions aims to showcase the power of technology, and how it allows us to break into any industry.

"The Covid-19 pandemic has shown us the importance of future-proofing our business. Through these two platforms, we are showing entrepreneurs that this can be done through digital. Through technology, we can break into any industry, and grow existing business operations" said Marilyn Radebe, Founder, and CEO of the Soma-Solutions Group of Companies.

Soma-Solutions is a black female-owned ICT company based in Johannesburg South Africa that was founded in 2008 by Marilyn Radebe. Marilyn has over 18 years' experience in the ICT industry and was recently a finalist for the Standard Bank Top Woman in ICT 2020 Award. She also serves as a board member of the MICT (Media and Information Communication Technology) SETA, SA Women in IT forum, and the Black IT Forum.

Soma-Solutions, through its humble beginnings and itch to help enterprises stand out, has invested time and resources into understanding the tech industry in order to identify gaps in the current business and

IT environments. This has carried Soma-Solutions to a point where it can help address the digital needs of businesses through its offerings, also giving a space to challenge entrepreneurs in the digital space.

Soma-Solutions has launched Edu-Supply -an online platform aimed at assisting parents to purchase stationery online, helping them to save time and money and is yet to launch Smart Saver- an online Goal Based Saving Platform created to inspire communities to achieve their short-term goals, therefore, enabling the achievement of lifestyle goals, while earning interest on money saved.



Media Contact

TR Brand Communications & Events

pr@trbrandcomms.com

+27 10 541 0635

Unit A7 Baobab Business Park, 86 John Vorster RoadRandpark Ridge

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