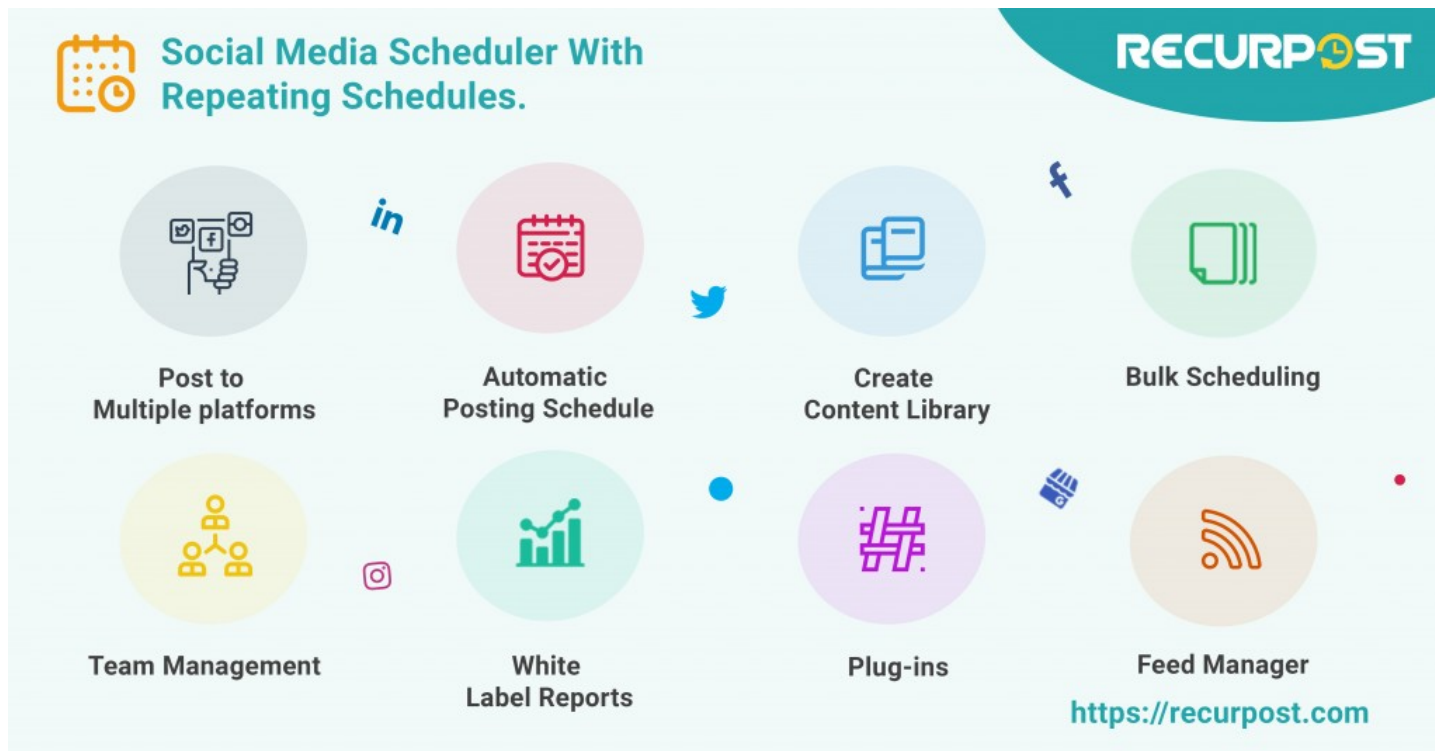


Social media scheduler: 5 Best tools to save hours of manual tasks



Social Media Scheduler With Repeating Schedules.

RECURPOST

- Post to Multiple platforms
- Automatic Posting Schedule
- Create Content Library
- Bulk Scheduling
- Team Management
- White Label Reports
- Plug-ins
- Feed Manager

<https://recurpost.com>

Tennessee, Spring City, Jan 22, 2021 (IssueWire.com) - A majority of social media scheduler tools are completely equipped with features such as scheduling, analytics, and team collaboration. However, just a few of them are offering all the features that you and your team are searching for, and we completely understand that. Finding the perfect social media scheduler is certainly a difficult task! That's why, in this article, we are going to introduce you to some of the best, most popular, and pocket-friendly social media scheduling tools.

This well-researched and a curated list of social media scheduler tools are evaluated on the basis of their features, pricing, reviews, and customer service; and will help you select the tool that fits the needs of your business.

Let's dig right in.

- **RecurPost**

RecurPost has emerged as one of the most detailed and intuitive social media schedulers to use. This tool lets you schedule updates and [manage major social platforms](#) such as Instagram, Facebook, Twitter, LinkedIn, and GMB listings. Each functionality of RecurPost is developed in line with an ambition to contribute positively to your [social media scheduling](#) and marketing efforts.

Features of RecurPost as a social media scheduler:

- Create unlimited one-off as well as recurring updates.
- Analyze, monitor, and report your social performance with ease.
- Generate professional [white-label reports](#) with your logo.
- Use the social inbox to monitor and manage notifications from all social platforms.
- Invite your team members or clients to work together.
- Curate content through RSS feeds Google Chrome plugin and Pocket integrations.
- Auto-schedule updates for the best time to post on social media.
- Other features include URL shortener, bulk scheduling, free stock images, unlimited tweet variations, and more.
- Social media scheduling app available for both iOS and Android users.

Pricing: Solo plan at \$20.83/month for 10 social accounts after a 14-day free trial

• Later

If Instagram is your major social platform, then Later will prove to be useful for you. People are attracted to Later due to the user-friendly interface and simple design. Its drag-and-drop calendar tool helps you to schedule posts for the coming week and track interaction in real-time. The interactive [content calendar](#) offers a summary of future posts and automated publishing ensures that no manual work is needed after the schedule is set up.

Features of Later as a social media scheduler:

- Support for scheduling on Instagram, Facebook, Twitter, and Pinterest.
- Visual Instagram planner to design the perfect feed.

- Instagram analytics to track your weekly and monthly growth.
- Plan and save captions, hashtags, and other text.
- Save photos to your library from anywhere on the internet.
- [Free stock photos](#) to use when you run out of original content.
- Add locations and tag users while scheduling photos or videos on Instagram.

Pricing: \$20.83/month for 4 social accounts

- **Social aider**

Social Aider is a budget-friendly [social media scheduler](#) that allows you to schedule posts on Facebook, Twitter, LinkedIn, and Tumblr. You can schedule posts in multiple time zones for everyone around the world. Social aider allows you to add unlimited social media profiles. You can even line up a month's content and also get real-time notifications of your updates. The tool also facilitates simple functions such as editing, removing, and reposting old posts in just a few clicks.

Features of Social Aider as a social media scheduler:

- You can keep track of the status of the scheduled posts, highlighted in different colors.
- Upload images and videos in bulk.
- In-built image editor to crop, resize, apply effects, frames, and adjust saturation levels of images.
- Discover new content on the web through keywords.
- Post Deletion option enables you to delete any post from all social media accounts with a click.

Pricing: \$20/month after a 7-day trial

- **Postfity**

Postfity is a social media scheduler that supports posting on Facebook, Instagram, LinkedIn, and

Twitter. But, it is most popular for its features related to Facebook and LinkedIn. Thus, if those two social platforms are your major concern, Postfity will be great for you. It lets you create teams for different client accounts or social media platforms. It has an app available for iOS as well as android users.

Features of Postfity as a social media scheduler

- Social media analytics to monitor your likes and shares, improve your campaigns, and build higher engagement.
- Control the permission levels of different team members according to their roles and expertise.
- Chrome plugin for easy curation of feeds.
- In-built graphics editor to create social media posts and edit photos.
- Create Facebook covers and schedule them to multiple Facebook accounts.

Pricing: Professional plan at \$24.99/month after a 30-day trial

• BuzzBundle

BuzzBundle is a social media scheduler app for desktop that offers the management of Facebook, Twitter, Google+, LinkedIn, YouTube, and other platforms such as blogs, and question-answer sites like Quora. It allows individuals and businesses to drive more traffic through automated engagement. It can help promote your brand and power up your social media marketing efforts.

Features of BuzzBundle as a social media scheduler:

- Monitor who mentions your brand or keywords on social media.
- Easily filter your mentions by "Reach" to concentrate on the most relevant mentions from industry influencers first.
- Build personas for all clients you have to represent and add any number of social profiles for each.
- Generate white-label reports for all your social media activities and campaigns.
- Find fresh content ideas that satisfy the questions of your clients and deliver the content accordingly.
- Comment, retweet, reply, and send private messages.

Pricing: \$199/month

To sum up,

Although the Internet is full of hundreds of social media schedulers with numerous features, these 5 tools are bound to fulfill various business/marketing needs. They are well-equipped with specific features that will help you save hours every week and make sure that your social media accounts are always active! Apart from the impeccable functionalities, the major thing is that they are affordable for every kind of business. All of them offer a free trial, so you can easily try them out and pick the one that's perfect for your requirements.

Media Contact

RecurPost - Social Media Scheduler With Repeating Schedules

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Source : <https://recurpost.com/>

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