

## OneUP, a Spanish smart float, arrives in Dubai to save lives

A smart float that opens in 3 to 5 seconds and only 370 grams, provides the possibility of avoiding drowning is the latest in technology to save lives in the water.



**Dubai, Jan 17, 2021 ([Issuewire.com](https://www.issuewire.com))** - The OneUP, created in the Canary Islands / Spain, will arrive in Dubai at the end of the month, where those responsible for the distribution company, Segacuy, will deliver the first units to a well-known beach club in Dubai.

It is a small device. Therefore, anyone can take it, that is, it is not for the exclusive use of lifeguards or emergency personnel, but also for families.

This smart life preserver serves to increase the reaction time of first responders and emergency services. It usually takes a child 20 seconds to drown, while an adult does it in just over two minutes, but this smart float gives the first aider or emergency service a greater margin of reaction and action.

The measures were tested by the Spanish Red Cross and were determined so that a lifeguard can throw a OneUP between 30 and 40 meters to assist in a rescue. It can support up to 130 kilos.

For Paulo Freitas, one of the people in charge of Segacuy, the introduction of OneUP in the Arab Emirates: "It allows the region to generate alternative and innovative solutions that collaborate with emergency services, improve tools in the field of aquatic safety and generate a solution quickly to possible drowning events.

It is a portable float that automatically activates/inflates when in contact with water, forming a lifebuoy. Its lightweight and small size make its transport very simple. Some of its main qualities are its easy

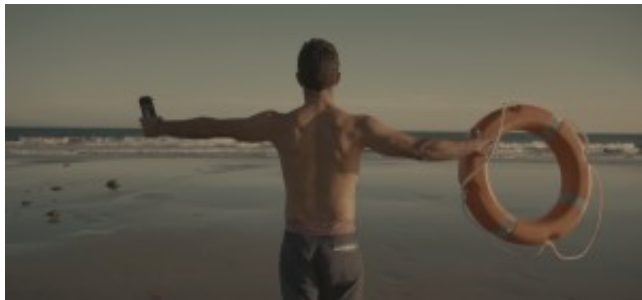
handling since it does not need any manual activator, compared to a common life preserver, it is 20 times smaller and it is also 100% reusable ”, expressed Paulo Freitas.

According to a survey carried out by the WHO in 2016:  
Drowning is one of the 10 leading causes of death in the world.

- 370,000 people die annually from drowning.
- 42 deaths occur every hour and every day.
- More than half of the deaths by drowning worldwide correspond to those under 25 years of age.

According to the person in charge, the project is to reach all markets in the Arab Emirates.

The idea for OneUP arose when its founder, Saul de León, saw on television some members of the Red Cross complain about the difficulties they encountered when trying to rescue immigrants in the Mediterranean who were trying to reach European shores and whose boats had just arrived. overturn. As people were in a state of panic, many times, when they tried to grab the boats or jet skis of the lifeguards, they would sink them as well. This created a light and compact float that could be launched from a safe distance.



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