

Ms. Shirley Whing Chow, Founder of Whing Resilience has been appointed President, Hong Kong – India Business Council

A multi-sectoral council at the Women's Indian Chamber of Commerce and Industry (WICCI) that strives to uphold women's interest in policy making at multiple levels



Hong Kong S.A.R., Hong Kong, Jan 21, 2021 ([Issuewire.com](https://www.issuewire.com)) - Whing Resilience, a new 360 Success Coaching company based in Hong Kong and its affiliate Shirley Whing & Fine Voices, is honored to announce that Founder, Ms. Shirley Whing Chow has been appointed President, Hong Kong – India Business Council (HKIBC). A multi-sectoral council at the Women's Indian Chamber of Commerce and Industry (WICCI), HKIBC is one of its more than 80 bilateral councils worldwide.

The first independent national business chamber for women in India, WICCI is supported by ALL Ladies League (ALL), the Women Economic Forum (WEF), and SHEconomy, an e-commerce and trade platform for goods and services by women worldwide. Together, this web of 250,000 women strive to uphold women's interest in policymaking at multiple levels, work with relevant government authorities in mitigating their challenges, and provide networking, training and mentorships on fundraising, sales, branding, and other relevant leadership and business breakthrough skills.

What breakthroughs do women deserve to make? In Hong Kong, the pay gap in 2019 was 20% for hourly pay and 38% for bonuses (Standard Chartered Gender Report 2019). Over 50% of employers said they would not hire women with children while only 13.6% of directors on Hang Seng Index company boards are women (The Women's Foundation Actioning Gender Equality 2020). Last but not least, women suffer more from depression than men (weforum.org/agenda/2020/03) and to 23%, 1.7 million Hong Kongers suffer from a diagnosable mental health problem.

The Hong Kong - India Business Council board understands the vital importance of honing a champion mindset and 2030 skill sets in order for women to thrive in the next decade. With that in mind, HKIBC - Women's Wealth Council carries the mission of accelerating women's holistic wealth, meaning their Mental, Social, Financial & Impact Wealth.

"I am deeply thankful and thrilled to accept the position as President, Hong Kong – India Business Council at WICCI. We live in a time when women can and must face challenges and change head-on together. As The Resilience Ambassador for girls and women, I am passionate and determined in working with other change-makers and shakers in owning our tomorrow like champions."

Ms. Chow is a PTSD and depression survivor, international vocal coach, Jack Canfield Success Principles Trainer, Social-Emotional Intelligence Coach, Amazon bestselling author and an award-winning global speaker at the Women's Economic Forum.

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Source : WICCI, Hong Kong – India Business Council (HKIBC)

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