Madcap Logic, LLC Partners with AWE Learning on Launch of Platinum Online



Chester, Jan 19, 2021 (Issuewire.com) - AWE Acquisition, Inc., dba AWE Learning, is excited to announce its recent partnership with Madcap Logic, LLC. Headquartered in Chester, Pennsylvania, AWE Learning is the leading provider of digital learning solutions for public libraries throughout the United States and Canada.

AWE Learning's new Platinum Online, is a cloud-based product featuring more than 175 educational titles, for children ages 2-12, with a single login. Content is award-winning and spans all STREAM subject areas (Science, Technology, Reading, Engineering, Art & Music, and Math), plus SEL (Social Emotional Learning). As an annual subscription, Platinum Online brings new and exciting content to libraries, as well as virtual learners, homeschoolers, and pandemic pods. We are excited to have Madcap Logic's content on Platinum Online.

Through AWE Learning's partnership with Madcap Logic, their educational titles will reach a larger audience and will assist children to expand their learning outside of school hours. Madcap Logic's educational activities help young learners in reinforcing and practicing STREAM skills, build their confidence level, and have fun while learning! "Our mission is to enable the next generation of creative thinkers," said Madcap Logic CEO, Elise Ruiz-Ramon. "Our partnership with AWE Learning gives children essential exposure to the Visual Arts in a fun, engaging, and safe online environment."

AWE Learning President & CEO, Dr. Deborah B. Sorgi, said, "We are excited to partner with Madcap Logic. Companies like Madcap Logic offer a variety of prominent learning content for our target age

group and markets. In the modern-day, it is important to give children content that allows them to have fun while learning. Platinum Online does just that and gives children a website that offers content that caters to all levels and all interests. While libraries are closed or limited to a lower capacity due to COVID-19, Platinum Online allows libraries to distribute logins to families so children can access AWE Learning products from home! Platinum Online also gives youngsters the opportunity to continue learning beyond the virtual school day. We are confident that users will enjoy interacting on these titles whether they are at home or in the library."

For more information on AWE Learning's new product, please visit <u>aweplatinumonline.com</u> or call 888-293-0272.

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About AWE Learning (http://www.awelearning.com)

AWE Learning provides comprehensive digital learning and early literacy solutions for young children in public libraries across the United States. Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Through our dedication to high quality, STREAM-aligned content that is easy to use, we collaborate with libraries to highlight their role as community leaders in the pursuit of learning.

About Madcap Logic (https://www.madcaplogic.com)

Madcap Logic was founded in 2007 by former Disney animators and professional educators with a vision to re-define Art Education. The result is Creativity Express, a multi-award winning online curriculum that meets the National Standards for the Visual Arts. Sixteen animated cross-curricular lessons teach the elements and principles of art, with an added focus on empowering kids' inner creativity, imagination, and critical thinking.



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