

HP at CES 2021: The Future of PC Innovation is Now



Johannesburg, Jan 13, 2021 ([Issuewire.com](https://www.issuewire.com)) - HP unleashes breakthrough PC experiences for creating, collaborating, and connecting wherever you are

Powerful AI advancements, selfie display lighting, and design innovations developed for today's hybrid world

The PC has never been more essential, so this year at [CES 2021](#), HP Inc. launched computing innovations essential to how and where people experience work and life. HP unveiled new devices and solutions designed to power hybrid work environments and growing personal creative studios.

"While the PC is more essential than ever, what's most important of all is people. Our innovation engine continues to be grounded in deep customer insights that help keep people connected,

engaged, and contributing in this new world,” said Alex Cho, president, Personal Systems, HP Inc. “We are looking beyond the device people use to what will improve their experience – from software that provides lighting control for video calls, peripherals that enable a more customized experience, to how services can make it easier to monitor and manage devices for a multitude of devices.”

The **HP Elite Dragonfly G2** gives people the freedom to move around the house or the office as the world’s lightest compact business convertible with a starting weight of less than 1 kg. It is also part of the world’s most sustainable PC portfolio with striking finishes and accents that incorporate recycled materials, including ocean-bound plastics.

The **HP Elite Dragonfly Max** takes the Elite Dragonfly G2 beyond expectations to deliver the world’s most advanced collaboration in a business convertible. Available in Sparkling Black or Dragonfly Blue, the Elite Dragonfly Max provides a clear, crisp, and comfortable collaboration experience with enhanced features including four wide-range microphones with AI-driven audio optimization, a 5 MP + IR camera for high-quality video chatting, and an HP Eye Ease display with blue light technology with Eyesafe® certification, to work, surf, or chat without burdening eyes.

The **HP Elite Wireless Earbuds** are the world’s most advanced earbuds for collaboration, with personalized audio tuning, adjustable noise cancellation, and sound situation pre-sets. Flow-through the day with earbuds that seamlessly switch from a conference call on a PC to listening to music on a phone via the simple Windows® 10, iOS, or Android app. The Elite Wireless Earbuds will be offered as a bundle option with the Elite Dragonfly Max or available separately for purchase.

The **HP Elite Folio** amps up productivity without limits with the Qualcomm® Snapdragon™ 8cx Gen 2 5G compute platform delivering multi-gigabit connectivity speeds with optional 5G connectivity, Wi-Fi 6, and up to 24.5 hours of local video playback. Featuring a pull-forward form factor with a flexible, magnesium unibody design, the Elite Folio combines what people love about their phone, tablet, and PC all into one device.

Pricing and Availability^[i]

- **HP Elite Dragonfly G2** is expected to be available in January. Pricing will be available closer to availability.
- **HP Elite Dragonfly Max** is expected to be available in January. Pricing will be available closer to availability.
- **HP Elite Wireless Earbuds** are expected to be available in April. Pricing will be available closer to availability.
- **HP Elite Folio** is expected to be available in February. Pricing will be available closer to availability.

^[i] Pricing and availability subject to change without notice.



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