

Highlights for Children, Inc. Partners with AWE Learning on Launch of Platinum Online



Chester, Jan 12, 2021 ([Issuewire.com](https://www.issuewire.com)) - AWE Acquisition, Inc., dba AWE Learning, is excited to announce its recent partnership with Highlights for Children. Headquartered in Chester, Pennsylvania, AWE Learning is the leading provider of digital learning solutions for public libraries throughout the United States and Canada.

AWE Learning's new Platinum Online is a cloud-based product featuring more than 175 educational titles, for children ages 2-12, with a single login. Content is award-winning and spans all STREAM subject areas (Science, Technology, Reading, Engineering, Art & Music, and Math), plus SEL (Social Emotional Learning). As an annual subscription, Platinum Online brings new and exciting content to libraries, as well as virtual learners, homeschoolers, and pandemic pods. We are excited to have Highlighted for Children's content on Platinum Online, including titles from their *Who Am I?* series, *Highlights Kids* series, and *Did You Know?* series.

Through AWE Learning's partnership with Highlights for Children, their educational titles will reach a larger audience and will assist children to expand their learning outside of school hours. Highlights for Children's educational activities help young learners in reinforcing and practicing STREAM skills, build their confidence level, and have fun while learning!

"We're thrilled to partner with AWE Learning to bring Highlights' video content into public libraries and homes, and provide even more resources to support families," said Kent Johnson, CEO of Highlights for Children. "AWE's new Platinum Online subscription offers a seamless solution that allows libraries to continue supporting the kids in their communities, whether they're able to visit their local library in person or online from home. Highlights share AWE's passion for promoting childhood literacy and we're pleased to offer our unique Fun with a Purpose content through this new solution."

AWE Learning President & CEO, Dr. Deborah B. Sorgi, said, "We are excited to partner with Highlights for Children. Companies like Highlights for Children offer a variety of prominent learning content for our

target age group and markets. In the modern-day, it is important to give children content that allows them to have fun while learning. Platinum Online does just that and gives children a website that offers content that caters to all levels and all interests. While libraries are closed or limited to a lower capacity due to COVID-19, Platinum Online also gives youngsters the opportunity to continue learning beyond their virtual school day. We are confident that users will enjoy interacting on these titles whether they are at home or in the library."

For more information on AWE Learning's new products, please visit aweplatinumonline.com or call 888-293-0272.

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About AWE Learning (<http://www.awelearning.com>)

AWE Learning provides comprehensive digital learning and early literacy solutions for young children in public libraries across the United States. Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Through our dedication to high quality, STREAM-aligned content that is easy to use, we collaborate with libraries to highlight their role as community leaders in the pursuit of learning.

About Highlights for Children (<http://www.highlights.com>)

Highlights is a global media brand dedicated to helping children become curious, creative, caring, and confident through engaging content and experiences that are focused on nurturing and developing the whole child. Highlights reach children 0-12 with its most popular magazines and books, and on multi-platform digital experiences, digital apps, toys/games, a podcast, and more. To connect with Highlights, visit [Highlights.com](https://www.Highlights.com), [HighlightsKids.com](https://www.HighlightsKids.com), [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), and [YouTube](#).



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