

Find classes, camps, and workshops for all!

Go to market place for virtual and in person activities



San Francisco, California Jan 27, 2021 ([IssueWire.com](http://www.IssueWire.com)) - Activingo.com: New Innovative Platform for camps, courses, and workshops!

Activingo just launched a website and an app to make it easier for people to sign up for courses, camps, and workshops and likewise make it easier for providers to get a wide footprint and a platform to get new business.

The CEO Cyrus Safavi says "An important part of my business orientation is the belief that the world can be divided into creators and consumers, and in today's society there are far more consumers than creators. After high school, I sold Bootcamp memberships for a gym called Basecamp. I sold memberships mostly to first-time attendees who used the Classpass-app to find our classes. Research led me to understand that no platform exists that connects students to teachers, why I decided to start Activingo.com"

Mr. Safavi continues, This allowed me to establish a concept for a website and app called Activingo, a marketing platform that directly connects students to vendors offering classes, camps, and workshops. Activingo's mission is to bring activity providers and participants together, helping our communities to connect and engage in activities and create memorable experiences. Our concept is simple, we allow our users to find local and virtual activities and as a result, we eliminate brick and mortar institutes. Currently, most teachers/coaches must work through an established center or rely on Craigslist to find students. Mediums for connecting consumers to teachers without paying large brick-and-mortar institutions were largely non-existent. And as the pandemic spreads, the student demand for virtual classes soars. The pandemic created havoc on people's life and livelihood. Activingo gave small business and activity providers an opportunity to market their unique skills by registering on Activingo and find local students and virtual students all across the country. The goal is to connect teachers and students, without the middlemen.

As of today, Activingo has no real direct head-on competition. Activingo creates storefronts for our vendors to market their classes, taking a small commission after a class is sold. With limited resources, I built Activingo's website. Through LinkedIn, I found suitable business-minded people with the right start-up experience to build a team of seven: a co-founder Lokesh Garg, Sales Director Nathan Hayner, Chief of Marketing, a Customer Success Specialist, a Chief Technology Officer, a Chief of Human Resources, and a VP of learning and development. Despite being a college student with only company equity, my clear, honest communication has convinced a team to join. My team and I believe Activingo has a tremendous amount of growth potential and the plan is to have the whole team on payroll by 2021. We went live on Oct 23, 2020; as of today, we have 3.2k active users and well over 600 classes.

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