

Comms Guru launches to help organisations deliver kick-ass internal comms



United Kingdom, Manchester, Jan 22, 2021 ([Issuewire.com](https://www.issuewire.com)) - An internal communications agency aiming to help organizations deliver kick-ass comms has launched in the UK.

[The Comms Guru](#), founded by Head Guru, Paul Heaton, is on a mission to improve internal communications for every business's most important asset - their people.

Officially launched in mid-2020, The Comms Guru offers a range of solutions including internal comms health checks, strategy, events, training, and comms video production.

Heaton has over 15-years of experience developing, leading, and managing successful internal comms for small, mid-sized, and global businesses. He's joined by training and development specialist James Blair, videographer Dominic Lamb and Brand Guru, Adam Mileusnic.

On the launch of The Comms Guru, Heaton commented that: "2020 has been a unique time to start a new business, but the Coronavirus pandemic has shown just how important internal comms are for organizations of all sizes. In fact, they've never been more important."

"We're truly on a mission to help clients deliver kick-ass internal comms and engage their people through the right communications strategies, the best visual content, expert training, and events."

The Guru team's experience includes projects with the likes of the Co-op, GSK, Inenco, and Co-operative bank.

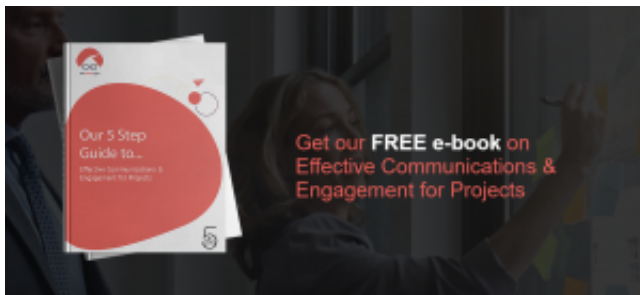
Valuable free resources for businesses

The Comms Guru launched offering a raft of valuable free resources for businesses, something which Heaton was keen to share with organizations who are battling the pandemic from a people-management perspective.

Resources include [communications plan templates](#), stakeholder management plans, Outlook email templates, and a free e-book penned by Heaton himself on communications and engagement for projects.

"We spent a lot of time creating these free resources to help businesses really help themselves to create better internal comms. It's crucial as we continue to ride the numerous waves of the pandemic that we support smaller firms in particular," Heaton concluded.

Gain access to all The Comms Guru's free resources [right here](#).



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