

Brazil's first private equity firm to become a fintech. DXA Invest.com

DXA Invest.com first 100% digital investment innovation- Ceo Oscar Decotelli



New York City, Jan 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - Announcement [DXA Invest](#): Brazil's first private equity firm to become a fintech.

Investors will be able to join our new platform. - future investments will be made through a fast and fully digital process say, Oscar Decotelli CEO DXA Invest.

Expansion into Fintech Key to Expanding DXA's Investor Base

DXA Invest, the Rio de Janeiro-based private equity firm, is aggressively incorporating fintech to significantly broaden its investor base. Previously, subscribers in DXA had to meet a large USD 1M minimum investment requirement. The entry of the firm into fintech is now allowing DXA to attract smaller investors with thresholds of USD 100K down to USD 10K. The use of fintech is changing how DXA raises capital by significantly broadening its reach to smaller investors, many of whom lacked access to the cutting edge, economy-transforming investment opportunities in which the firm has a solid track record.

DXA is among the first private equity managers in Latin America to use fintech to better manage its financial operations and to more readily access investment capital. DXA's logical entrance into fintech comes at an opportune moment as Brazil ranks fifth among the largest fintech fundraising centers in the world with 820 fintech across an array of market segments. Over the past 12 months through October 2020, fintech accounted for more than 40 percent of the USD 2.2 billion invested in Brazilian startups. DXA now joins the other players in Brazil's burgeoning fintech. And although the firm remains focused on its core private equity business, its embrace of fintech serves DXA's goal of democratizing access to its portfolio to an expanded number of high net worth investors.

DXA INVESTMENTS is a private equity investment firm founded in 2012 and located in Rio de Janeiro, Brazil. DXA also has offices in São Paulo, and New York City and has a team of professionals that serve its client base of select families, institutions, and high net worth individuals from across the globe. DXA currently manages approximately USD 200 million in assets for its clients. For more information, visit the firm's website at www.dxainvest.com

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