

ABHISHEK KUMAR SINGH: Raring to be the numero uno in the digital marketing space as the youngest digital entrepreneur

The top Indian digital marketing entrepreneur is inspiring the gen-next with his journey as a top SEO, PR, and digital marketing expert



Uttar Pradesh, Noida, Jan 23, 2021 (Issuewire.com) - ABHISHEK KUMAR SINGH as the head honcho of DIGITAL DESEO has proved his excellence as a 20-year-old skill full entrepreneur.

Some people achieved a lot at such a young age that sometimes it amazed us when one looks at their chore. One of the youngest leading versatile marketing consultants from Delhi named ABHISHEK KUMAR SINGH is an outstanding illustration to present.

The India based entrepreneur is all on board to expand the influencer Marketing branch of his company DIGITAL DESEO all around the globe working with over 500 people. His latest venture aims at providing a platform to influencer marketers effectively providing them with all-around branding and expertise. He did not disclose much about it seems like he is on the cusp of something big while not forgetting about another startup that is yet to unfold, certainly building his Multi-million dollar Empire. His goal, first and foremost, is always to deliver value and interest in making progress.

He has always wanted to be his own boss, knowing both the pros and cons of it. "Always striving for more and jumping from easier things to the tougher things is what I can call the reason behind my growth in life," he says.

The youngster doesn't seem to stop here with his empire; he wishes to build a Digital University as well that can be instrumental in building more careers in the digital industry. The pace at which ABHISHEK KUMAR SINGH is achieving success, we won't be surprised if he reaches the top of the digital marketing game soon.

The young and dynamic guy is the CEO and Founder of DIGITAL DESEO, a 360-degree company specialized in public relations, social media, online reputation, and digital marketing services. Sharing his views on why social media marketing is the part and parcel of every business, ABHISHEK made many interesting revelations. The first and foremost thing according to him is that social media marketing increases brand awareness and improves brand visibility over the internet. He says that having a social media page for any brand is a must as it can help in building a business in no time.

The entrepreneur who has helped several startups to grow has a few tips for brands and influencers through which they can grow digitally. Never compromise with your content: The kind of content you create is the first thing the end-user notices about you or your brand. If you are handling a brand or are an influencer, always remember that content is the king. Make sure to create relevant content for the audience which will automatically encourage good engagement and generate new leads.





Media Contact

ABHISHEK KUMAR SINGH

abhisingh.gc@gmail.com

N18, jaypee aman,sector-151

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