

Zimrii releases the beta version of its Innovative Music Fan Engagement Platform

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The Zimrii Music and Fan Engagement platform, built using blockchain technology, enables Music Artists to generate a strong and loyal following to their music and brand, foster deeper relationships with fans and develop alternative streams of revenue to support their music careers

The beta release features a range of exciting tools such as enabling the artist to cultivate a unique fan experience by offering access to rewards such as online gigs, merch, experiences, and downloads to fans

Music fans can buy into a wide range of music artists by investing in their Music artist token and become part of an exclusive fan club

"We are incredibly excited to be releasing the beta version of the platform as it marks a successful milestone in our vision to empower musicians and artists to achieve global commercial success," said Mo Jalloh. "The music platform is the first product in our roadmap to create more of a level playing field for musicians in the music business and assist them, especially talented Australian artists to succeed"

To learn more about Zimrii, please visit zimrii.com

About Zimrii

Zimrii Music is an innovative music platform, built using Blockchain technology to drive greater success for musicians and provide the mechanism for fans to support music artists in innovative ways. Zimrii Music was founded in 2017 and is headquartered in Sydney, Australia. Learn more at zimrii.com

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