

WHealthyfy to launch India's first & of its kind healthcare marketplace.. BHealthy, India!

BHealthy is a marketplace offering from WHealthyfy that brings various healthcare service providers, right from Doctors, Hospitals, Diagnostic Labs, Pharmacies & Wellness Providers on a single mobile app to interact with Patients & amongst themselves



Mumbai, Dec 9, 2020 (Issuewire.com) - WHealthyfy is all set to launch **BHealthy** App, currently in beta, which it claims is *all you will ever need for all your Healthcare needs*.

“BHealthy App is the result of the vision set out by WHealthyfy – to build a digital healthcare platform that will bring every healthcare stakeholder on a singular fabric of a *Tech Cloud of Apps, APIs & Digital Infrastructure* for healthcare” **says Payal Bajaj, the Founder CEO**. “We want every person to be able to carry his/her **Health Information on the Go!** As easier it may sound, real-time & readily available information is still a concern the world over”, she adds.

“*The marketplace app* is our Go-to-Market strategy to not just demonstrate the power of our tech cloud but also help all stakeholders build strong business case to adopt, adapt, extend or connect and eventually get powered by the same underlying fabric to build the *Digital Profile of Health for every person*” elaborates Payal with a sense of having achieved a defining milestone in the long journey ahead. “WHealthyfy has come a long way and yet a long way to go!” quips the founder.

WHealthyfy HealthTech, a Tech Company, has been building a technology stack that is Digital to the core and offers Cloud, Analytics & a Health Information System that runs entirely on mobile phones. “Last mile delivery of healthcare is a very big challenge in countries like India and that’s where we want to exploit the power of smartphones & 3G/4G/5G connectivity for an easy to use simple mobile app to carry out all healthcare activities & dropping all the vital information in a secured healthcare vault for easy retrieval on demand”, remarks the CTO, Shirish Chitte.

With all the standard features like doctor search, booking appointments, ordering tests/medicines and tele-consultation among others, the app is strikingly different when it comes to a complete healthcare experience on a single app by bringing all stakeholders and services on its marketplace. BHealthy can also share or access health records with other clouds, apps & providers through its secure healthcare vault & strong authentication framework.

Hundreds of Doctors & Clinics, a Pan India Diagnostic Lab, couple of Online Pharmacies & a leading hospital in Mumbai are using the platform to interact with more than a 100,000 patients on the BHealthy App or its Private Cloud instance. With the BHealthy App, 2021 will be a year when Healthcare access & delivery will be greatly redefined and influenced by the technologies offered by WHealthyfy.

“We see 2021 as a year when WHealthyfy flips from being an early stage company to a high growth company by onboarding 10,000+ last-mile labs, pharmacies, caregivers & wellness providers on our marketplace”, Payal summarizes on what lies of the year ahead.



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