

Vue.ai Named to the 2020 CB Insights Retail Tech 100 - List of Most Innovative B2B Retail Technology Companies



Redwood City, Jan 4, 2021 ([Issuewire.com](https://www.issuewire.com)) - SAN FRANCISCO, Dec 12, 2020 -- CB Insights today named Vue.ai in its inaugural [Retail Tech 100](#) ranking, which showcases the 100 most innovative B2B retail tech companies in the world.

The 2020 Retail Tech 100 cohort highlights business-to-business retail tech companies from 21

countries across 13 overarching categories. These companies are reimagining the traditional retail experience and will help retailers adapt to dynamic business environments.

"The rate of change in retail is accelerating, and the Retail Tech 100 showcases the tech companies that are changing every facet of retail - from store automation to supply chain robotics to [personalized merchandise discovery](#). Spanning 13 distinct technology markets, they address key challenges retailers face today while also helping them adapt and be ready for changing consumer habits," said CB Insights CEO Anand Sanwal. "The honorees also underscore the fact that the best technologies driving retail transformation may come from anywhere as they hail from 21 countries ranging from Canada to Singapore to Brazil to Sweden. As we head into 2021, we are excited to see the impact the Retail Tech 100 will have on customers, retailers, and markets."

"We are delighted to be recognized by CB Insights as one of the 100 most promising B2B retail e-commerce tech companies in the world," said Ashwini Asokan, CEO of Vue.ai. "With the explosion of eCommerce in recent months, for retailers to be able to accelerate product digitization without compromising on customer experience is the need of the hour. We're excited to redesign the retail industry with our A.I." added Ashwini.

Vue.ai is A.I. purpose-built for the retail industry. The company helps retailers use A.I. effectively across a variety of functions including merchandising, product digitization, eCommerce, customer experience, marketing, and more. The goal is to help them grow multi-fold and help them provide personalized shopper experiences while saving costs on inefficient manual processes. With Computer Vision at its core, the company uses A.I. to learn, enhance & automate functions of eCommerce businesses, marketplaces, brands, and other retail formats.

About Vue.ai

Vue.ai is a computer vision and artificial intelligence platform that promises intelligent retail automation, keeping the human experience front and center. Vue.ai's 'neural network for retail' leverages image recognition and data science to extract retail catalog data, analyze it with user behavior, and help retailers make better faster decisions.

Vue.ai was launched by Ashwini Asokan and Anand Chandrasekaran in 2016 as the first Artificial Intelligence brand from its parent company Mad Street Den. The team is comprised of neuroscientists and AI experts from IBM, Intel, and DARPA. The company serves major retailers across the US, UK, India, the Middle East, and Latin America.

For more information about Vue.ai, please visit <https://vue.ai/>

About CB Insights

At CB Insights, we believe the most complex strategic business questions are best answered with facts. We are a machine intelligence company that synthesizes, analyzes, and visualizes millions of documents to give our clients fast, fact-based insights. Serving the majority of the Fortune 100, we give companies the power to make better decisions, take control of their own future, and capitalize on change.

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