UNMADE IS HERE !! Modern silhouettes and organic materials, unique construction and infallible designs.



New Delhi, Dec 10, 2020 (Issuewire.com) - UNMADE is a Premium Loungewear brand for women. Comfort and Style together define UNMADE. Modern silhouettes and the highest quality of organic materials, Unique construction, and infallible designs.

OUR MOTTO ON EARTH

A superwoman deserves a super essential, comfortable, smart, and softest natural wardrobe. We desire in life to provide the most thoughtful clothing line which is both luxurious to feel and look and comfortable enough to be worn at home working or relaxing. At the same time beautiful enough when you pick up your bag and decide to go shopping or for a cup of coffee. All this while being pocket friendly?

Tall expectations...

Oh! But we did it.

FABRIC

From Super Combed Cottons, Super Fine Modals, Ponte, Interlock to Vertex Viscose, we use only Premium Quality fabrics that are used by only Upscale International Brands like Marks & Spencer. All fabrics are Prewashed, Double Bio-washed and Gold Finished to give the Butter & Silk Soft hand-feel. Our garments are made with such soft and comfortable fabrics that you will wish that you never have to take them off. We develop our own fabrics that are luxuriously soft and environmentally friendly, absolutely natural, and modern.

DESIGN

Modern, blissful indulgent, and yet durable structured pieces that are clean and aesthetic increasing your blood flow at the same time. Helping you to remain active, alive, and regenerate continuously.

VISION

A tortoise story,yes a smile comes on our faces reminiscing the story. But who can forget the slow but steady tortoise winning gloriously over the lazy and arrogant hare!!! Tortoise our logo, our affirmation to the Intelligence Smartness Perseverance. The ISP our USP

We took a long time to carefully but impeccably curate this line but we surely have got a winner. Being in

garment exports for about 4 decades we were blind-sided by the shimmer and glamour when we were pointed towards the lack of such a versatile line of clothing which was certainly in demand but scarcely in vision.

Comfort and style, is it really so difficult?

The harsh choices women had was they could wear Pajamas with the male oversized T-shirt in times of desperation. It gave us the pain to see the femininity was crushing and it certainly hurt. A women's body an unmatched gift of god has to be treated appropriately

INVENTOR

Satish Arora born and brought up in a family merged and submerged by clothes & fabrics. The company birthed in a small town in India 5 decades ago in 1950 started by his late father Mr Raj Kumar Arora. As Satish was growing he realised the fire in him to grow and make big in the business required starting early. At 18 he first joined the existing family business garments and accessories thereby growing inventing and upgrading at every step. Further, he went ahead and opened the office in the city which never sleeps, New York.

Started selling products to all the mid; upscale stores in the United States. To name a few Macy's, Nordstrom, Henry Bendel, Barneys, Saks 5th Avenue, Bergdorf Goodman, etc., etc.

Come 2020 and his elder son Arjun Arora born with the same fire and enthusiasm joined him at age 18. Now with the young blood both started this essential women's brand 'UNMADE' in our own country with the pure intentions to pay their honest and humble homage to the women of this world.

God Bless.

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Source : SAS IMPEX

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