THINKWARE Announce Christmas and Boxing Day Dash Cam Sales Discounts



London, Dec 15, 2020 (Issuewire.com**)** - The Christmas and Boxing Day sales are traditionally the two most important consumer shopping events in the retail calendar, and for the lead up to this season's sales, THINKWARE, the world-leading Dash Cam manufacturer, has today announced a range of special Christmas and Boxing Day promotions for their most popular Dash Cams for the festive season.

The discounted Dash Cams will be on sale until 26 December 2020 for the Christmas period, which will then be followed by the Boxing Day sales which will be on from 26 December 2020 to 17 January 2021. The sales promotions will include a range of discounts of up to 24% off.

Some of their newest and most advanced models will be up for grabs in the sale, including their feature rich Q800 PRO and motorsports Dash Cam M1. Other models that will be on offer include the F770, F200, F800 PRO, F100 and the hugely impressive U1000. These offers will be available across the UK, from online retailers including the official online THINKWARE UK store, Amazon, RAC, and independent specialists (re-sellers).

Their products on sale with the Christmas and Boxing Day discounts include:

U1000: THINKWARE's first 4K dash cam. The U1000 features a 4K UHD front-facing camera and an optional 2K QHD rear-facing camera.

- A wide-ranging smartphone connectivity feature, allowing users to connect to their U1000 to check, download or delete recorded images, upgrade firmware, or update safe driving information via the exclusive Thinkware app, Built-in GPS and WiFi
- Advanced Wide Dynamic Range (WDR) technology
- Safety Camera Alert and Automatic Exposure
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Time-Lapse recording at 2 frames per second to help reduce video file size, as well as a variety of recording modes, including continuous, incident, manual and the new Energy Saving 2.0

Q800 PRO: front-facing camera & front-and-rear facing cameras: THINKWARE's most feature-rich dash camera to date, offering next level vehicle safety, monitoring and protection. Features include:

- Quad High Definition (QHD) forward & rear facing camera (HD)
- A 140-degree wide angle recording view
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- CLOUD connectivity including live view, geo fencing, locate vehicle location, driving impact notification and video upload
- Super Night Vision 2.0 - Optimized for cars while driving or parked in dark environments, featuring a new image signal processing (ISP) technology and a real-time video processing function

F800 PRO: front-facing camera and an optional 1080p Full HD rear-facing camera. This low profile smartly designed dash cam is packed with feature including:

- 'Super Night Vision 2.0' a night image correction feature in addition to built-in GPS and 'Safety Camera Alerts'
- Sony Exmore R Starvis image sensor, that provides rich colours and the optimal resolution
- Energy saving parking recording that can reduce power consumption by 1/3 and longer video recording (x3) compared to normal parking mode
- Built-in G-sensor, geolocation tracking and fencing capabilities
- 140-degree wide angle lens view

F770: front-facing camera & front-and-rear facing cameras: Equipped with a 1080p Full HD camera and DUAL SAVE internal backup memory, the F770 also features:

- The ability to connect and download recordings straight to Android phones
- Safety Camera Alert (Red Light & Speed Camera Alert)
- 'Time Lapse photography'- embraces improved video storage methods and maintains continuous recording while the car is parked, instead of recording 20 second events triggered by motion detection or the camera's g-sensor

F200: front-facing camera, front-and-rear facing cameras & Bulk pack on offer - Bulk pack consists of F200 16GB Hardwire + Bulk pack rear camera, enabling 2ch capability: A mid-range choice offering many top-line features, including :

- 2CH FHD (1080p) 140˚ wide angle with WDR (Wide Dynamic Range)-720p HD rear view
- Safety Camera Alert, warning driver of upcoming red light and speed cameras
- Various recording modes (Continuous/Incident/Manual Recording Mode)
- Built-in Wi-Fi

F100 (front-and-rear facing cameras and GPS): For a more economically priced dash cam, the F100 is also packed with features, including:

- Front camera coverage
- 135-degree wide angle lenses
- Safety Camera Alert, warning driver of upcoming red light and speed cameras

M1 Motorsports Cam: Built with the outdoors in mind, the M1 is weather-proof and water resistant, making it ideally suited for outdoor vehicles such as ATV, UTV, and motorsport enthusiasts. Features include :

- FHD, front and rear (two channel) cameras, hardwired to the vehicle battery
- Super Night Vision 2.0 - up to 10 times brighter in dark conditions
- Electronic Image Stabilisation (EIS) minimizes blurring during recording
- Weatherproof and water resistant meaning the camera is perfect for use on motorcycles
- Built in GPS to record speed and location data
- Automatic Loop Recording to ensure recording doesn't stop abruptly, as well as manual recording
- Mobile application to control the settings and review or download footage
- A 32GB memory card, while supporting up to 64GB cards

Tim Sagar, Business Development Manager, THINKWARE said: "The lead up to Christmas is a busy shopping period for consumers, and the subsequent Boxing Day sales makes the winter shopping season the most exciting time for consumers everywhere. Whether you are looking to treat yourself or buy a loved one that special gift in the form of a high-quality Dash Cam, this is a great opportunity to net yourself a great deal on one of our special range of Dash Cams."

About THINKWARE

Global IT Corporation THINKWARE DASH CAM was founded in Korea in 1997.

Through consistent research and development in the field of smart car technologies, THINKWARE

DASH CAM has established itself as the market leader in various sectors such as dash cams, electronic maps, navigation, and mobile applications.

Spearheading the competition with world-class image processing technologies and intuitive, user-friendly interface, THINKWARE DASH CAM debuted in the US market in 2014. THINKWARE DASH CAM has confirmed it will be exporting their DASH CAM lines into 17 other countries including US, Canada, UK, and Japan.

THINKWARE DASH CAM has continued to astound the industry with its world-class DASH CAM lines during their presence at global exhibitions like CES, SEMA, and The Gadget Show Live. For CES 2017, the world's largest consumer electronics show, THINKWARE received the Innovation Award of the Year for excellence in technology and design. The company has also received the IF Design Award and IDEA Award, as well as the Red Dot Design Award

For more information, visit the Thinkware website at https://thinkwaredashcam.eu/ and https://www.thinkware.com/

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