

‘They Said We Couldn’t Do It’ - Business Owners Flourishing From COVID As New Franchise Opportunity Hits The Market.

Infusion Therapy Franchise Shows Promise for Small Town Business Owners During COVID



Colorado Springs, Dec 11, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Prime IV](#), one of the nation’s largest and fastest-growing

IV Vitamin therapy solutions, celebrates the profound success of their Colorado Franchise, located in Colorado Springs, CO, on [surviving the widespread economic effects of the Coronavirus](#).

Prime IV franchise owners have reported rapid growth during the midst of COVID-19, disrupting a large faction of the multi-billion dollar health & wellness industry by providing an innovative solution to the ever-increasing question of ‘how do we stay healthy and keep our immune system strong?’ The concept behind Prime IV hydration is to help rejuvenate the body’s immune system by providing the body with essential vitamins and minerals through the bloodstream. Their proprietary blends of vitamins, minerals, amino acids, and IV fluids are infused directly into the bloodstream, giving your cells rapid access to the nutrients required for healing.

This profound method of nutrient absorption has become widely accepted as a viably sustainable solution due to the (almost) 80% potential reduction in potency and effectiveness of both vitamins and minerals when taken orally. In some cases, nutrients can be rendered inactive or may not be absorbed completely due to improper intestinal functions, making it difficult for people suffering from vitamin deficiencies to absorb nutrients correctly.

Prime IV Vitamin Therapy has been shown to promote nutritional balance as well as improve overall health and wellbeing significantly.

“We realized immediately that what [Amy] had accomplished and built with Prime [IV] was light years ahead - it was an easy decision to partner with [her] and take IV hydration to the next level,” said Kevin Harrington, an original ‘shark’ from ABC’s multi-E Emmy® Award-winning television series [“Shark Tank,”](#) premiere partner and top investor of Prime IV.

Despite the recent [1.8 million increase in unemployment](#), Prime IV has seen vigorous growth in recent months, providing new franchise business owners with a shining star of hope during these uncertain times as more and more businesses are forced to shut their doors once more as [the number of cases rises across the nation](#).

The unparalleled business model of Prime IV offers franchise owners a potential larger R.O.I. [return on investment] as compared to the normal startup costs and potential return normally found in franchise opportunities, access to state of the art and industry-leading technology while overseeing a highly trained, skilled, and self-sufficient medical staff who handle the daily operations of the business.

With the current size of the global health & wellness industry holding an estimated monetary value of \$4.12 trillion, the IV hydration industry is expected to expand by more than 44% from a market reach of 7.61 billion individuals to 10.95 billion individuals over the next 7 years.

Having made positive strides against the volatility from the Coronavirus, Prime IV is actively operating in 9 states with plans to launch 15 more spas in its’ first year of franchising.

If you want to learn more about Prime IV’s growing franchise opportunities, please visit <https://franchise.primeivhydration.com> for more information.



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