

Teneral Cellars Launches to Sip with Purpose

Women-Owned Wine Company Launches to Support Women by Giving 10% of Profit to Causes Addressing Biggest Problems Women Face



Sacramento, Dec 1, 2020 ([Issuewire.com](https://www.issuewire.com)) - From its home in Northern California, [Teneral Cellars](https://www.teneralcellars.com) launched a digital wine company producing incredible wine for a community of like-minded women who sip, create, and act with purpose. It is an entrepreneurial agent for social change, an empowerment community, and a benefactor that supports women's causes and wine industry inclusivity and equality.

Teneral Cellars is made up of wine industry veterans tired of the status quo who have made it a point to focus on putting change into action — starting with the people who make wine and putting women in leadership positions. Teneral Cellars is elevating women, including women who are black, Indigenous and people of color, in the wine industry through education, grants, and employment opportunities.

The “[Sip with Purpose](#)” commitment extends past the organization and supports women’s causes by donating 10% of profits to organization’s committed to women’s empowerment. Every purchase of Teneral Cellars wine supports charities focused on women’s issues through community action, justice, climate, and social change.

“The wine industry is having a #metoo moment right now. We are expressing our voice by engaging in the hard but necessary conversations happening on and offline. Conversations are a great start, and we applaud the brave women in our industry telling their stories of harassment in a largely male industry. We hope to be an example of doing something about it. Our goal is not just to support women in wine, but support all women through wine as well,” said Jill Osur during a virtual tasting with Women Presidents Organization.

Additional details and reservations can be found at TeneralCellars.com

Founded in 2020 amidst the COVID-19 pandemic moving meaningful interaction online, a BLM awakening, and an election we will not forget, Teneral Cellars is an entrepreneurial agent for change. Women owned and committed to the hard but necessary discussions; we are amplifying the voices of women in the wine industry. Raise your glass and sip with purpose, [Teneral Cellars donates 10% of profits](#) to charities focused on women through community action, justice, climate, and social change.



Media Contact

Teneral Cellars

justin@teneralcellars.com

9253258767

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