

Stockarea launches its cloud SaaS platform for providing On-Demand Warehousing Solutions.



Chennai, Dec 22, 2020 ([Issuewire.com](https://www.issuewire.com)) - Stockarea is pleased to announce the launch of its cloud platform called Digital Warehouse, which will help its customers to monitor their supply chain with a more reliable and accurate platform. This platform integrates well with daily warehouse operations and keeps customers updated about them in near real-time.

“We are excited about the launch of this product. We are pretty sure it will give key insights to the customers about the lifecycle of their supply chain. This platform also will dramatically reduce the time for the customers to find their next optimal warehouse contract” - Vinoth Raja, Founder of Stockarea.

Stockarea aims to target small and medium eCommerce businesses in India who need fulfillment services across different sales channels. This platform will help them to provide valuable services to these businesses and will reduce the overall cost of their sales operations. They struggle to get short term warehouse contracts currently. But Stockarea is very optimistic that it can become a single one-stop solution for all warehouse related operations.

Stockarea will soon integrate its Digital Warehouse with two dominating e-commerce sales channel in India that are Amazon and Flipkart. It will help customers to get all their orders from different channels into a single platform where they can manage it. They also want to integrate with last-mile providers to give real-time tracking to the customers for their orders. “We think it’s our moral responsibility to inform our customers about the status of their inventory even after it leaves the warehouse”, said Raja.

You can visit Stockarea at <https://stockarea.io> to know more about them and the services which they offer.

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