

Sluurpy launches the first vertical social network on Food

Sluurpy is developing all the features for the social network of food, and it means doing so with the help of Artificial Intelligence



London, Dec 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - It is not a good time to be a digital user in search of the next restaurant to try. When it comes to starting a web search, several frictions you might encounter: you may receive misleading, out-of-date, incomplete, and non-customizable information; you rely on the reliability of reviewers you do not know; you get information about places you already know, but you do not get notifications about places you might like. Sluurpy wants to reduce these problems by developing an algorithm and Artificial Intelligence extended to the Site and the Mobile App. The web structure so created will make it possible to develop a [Social Food Network](#), where all the information about food preferences will be stored and used to provide a customized experience in search of a Restaurant.

[Sluurpy](#) is an online platform that collects information on over 4 million restaurants and has digitalized more than 1,1 million menus worldwide. The website intends to continue its evolutionary path by becoming a real Social Network dedicated to the catering and Food & Beverage sector, by optimizing the experience of the individual users in the search for the most suitable catering activity for their tastes. This system would aim to: collect the most reliable and updated information; combine the judgments and

reviews of the catering sites, translating them into an overall vote (a feature that is already perpetrated thanks to the Sluurpometer, also based on A.I.); interact with the users, understanding their tastes and suggesting places similar to their profile, thus facilitating the choice of restaurant. It is therefore intended to carry out the implementation of the A.I. on the Website and on the App, to target individual users registered on the platform by providing them with advice, guidance, and information aimed at optimizing the restaurant's decision-making process. The grounding of the project would have as its goal, the creation of a social, useful, and interactive platform for researching restaurants. It would also be distinguished by an entertainment function that reduces the distance between restaurateurs and potential customers: restaurateurs would be more able to communicate with the potential customer, and users would have the information they are looking for. Thanks to the combination of content uploaded from the [Sluurpy](#) community, the company intends to globally become the reference point for the choice of restaurant and provide the user with objective, complete and transparent tools in order to make them aware and informed.

*"Thanks to this and other features, Sluurpy works to become globally the reference point for restaurant choice. – concludes **Giovannini**, CEO of [Sluurpy](#) Srl – The commitment of the company is to provide the users with objective and transparent tools in order to make them aware and well informed about their delicious daily choices."*



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Source : Sluurpy srl

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