

Rockland County, NY Dentist That Doesn't Use A Drill – Hires The Rockford Group Advertising Agency.

Clarkstown, Dec 30, 2020 ([Issuewire.com](https://www.issuewire.com)) - Tra-Digital advertising agency, The Rockford Group advertising agency – is proud to announce that Dr. Alan Pressman DMD of Chestnut Ridge, NY has hired The Rockford Group to advertise and promote his family dental practice. The Rockford Group will develop and execute a mix of cable TV advertising and digital solutions, including Pay Per Click (PPC) advertising and SEO (Search Engine Optimization) programs. The campaigns will run in Chestnut Ridge NY, Spring Valley NY, and throughout all of Rockland County, NY.

The fulcrum of the campaign for Dr. Alan Pressman-DMD will be his use of a laser in place of a traditional dental drill. The benefits of the laser are it's a noiseless and painless technology. And because it's painless, there is no need for injections, so there's nothing to fear.

Michael Zack – President of The Rockford Group advertising agency, says: Rockford is very excited about the project. We have solid experience in dental care advertising, including a regional gold award for the cable TV campaign developed for Dental Arts of Rockland “Blechman Smile.” And the national, Amster - gold medal award in the dental category for our TV campaign for Schechtman Orthodontics in Westchester, NY and Putnam County, NY.

The Rockford Group advertising agency has over 25 years of success developing potent, memorable, “break-through-the-clutter” advertising campaigns for TV, radio, print, outdoor, PPC, SEO, and all digital opportunities. The Rockford Group is based in Rockland County New York, and services: Rockland County NY, Westchester County NY, NYC, Long Island's Nassau County, and Suffolk County, Fairfield County CT, and Bergen County NJ. For further information, please contact Michael Zack: 845-624-1322 or mzack@rockfordgroup.com. Visit [Rockfordgroup.com](https://www.rockfordgroup.com)

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Source : Dr. Alan Pressman-DMD

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