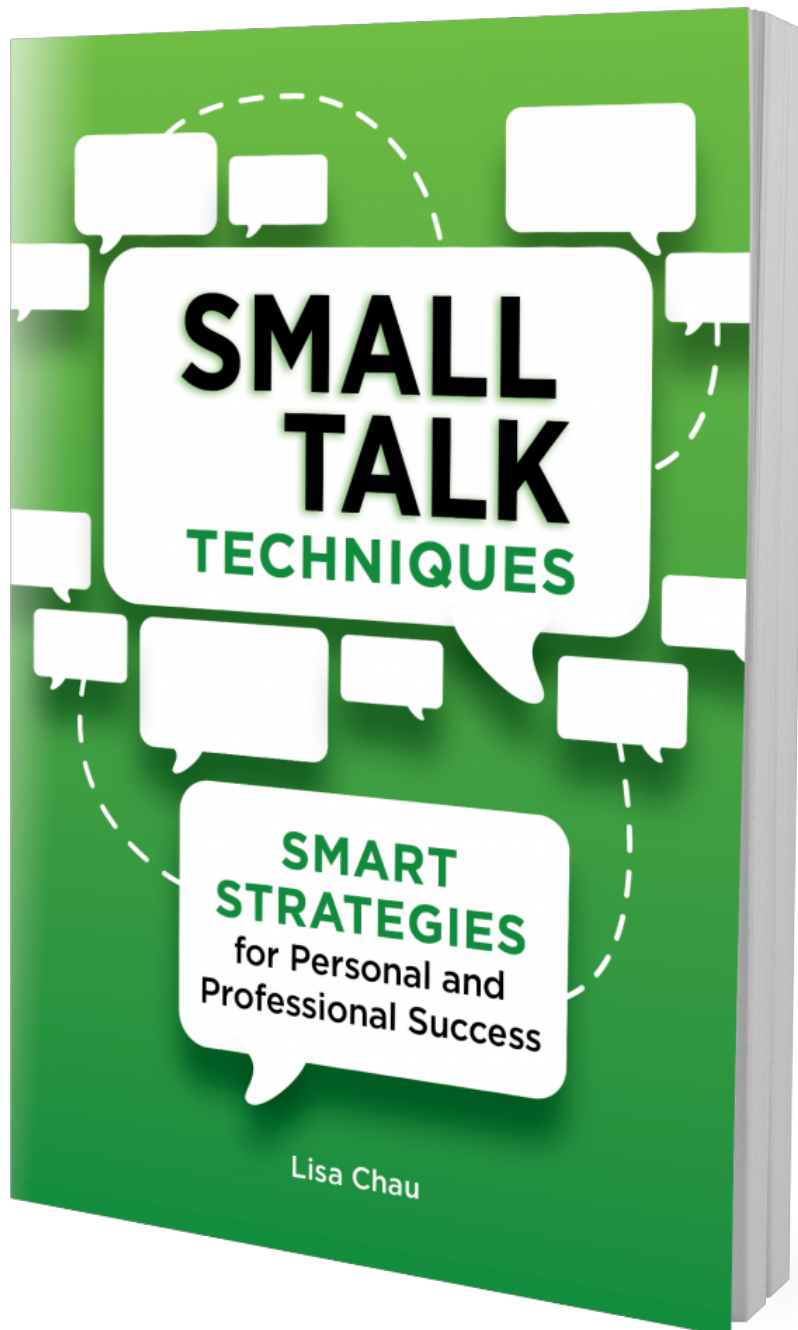


Power Skills Combat Personal Loneliness, Nurture Professional Network

Strategies for Ever-Evolving Landscapes of Unprecedented & Inevitable Change



releases her first book, "[Small Talk Techniques](#): *Smart Strategies for Personal and Professional Success*". Published by Rockridge Press, the book helps readers nurture sustainable and supportive communities in their lives in and out of the office.

Chau, like the President of her alma mater Dartmouth College Philip J. Hanlon, argues that soft skills such as small talk are impactful, and ought to be designated as "power" skills. As explained in [Forbes Magazine](#) last year, "the use of 'power' indicates something much more important, meaningful, and necessary than 'soft' does."

During her tenure as Dartmouth's Assistant Director of Public Relations for the Tuck School of Business, Chau practiced the power of small talk. Her experiences inspired a book originally conceived as part of a larger toolkit for entrepreneurs, but she pivoted to a more narrow focus to address the growing loneliness epidemic exacerbated by social isolation mandated to prevent further Coronavirus spread.

This book is a straightforward resource to cultivate power skills for combatting personal loneliness and nurturing professional networks. Chau offers readers a range of simple ways to start, maintain, and exit conversations gracefully; listen actively; and keep others interested and engaged. Readers are taught to navigate any conversation; adapt to changing social dynamics with ease; and open doors for trust, credibility, and future success.

Project Manager Michael S. Kelly concurs, "Having spent my career at banks such as Morgan Stanley and currently with a major, international telecom, I attest to the fact that small talk is incredibly powerful in business because it's humanizing. Beyond that, small talk is probably the most important skill needed today given our current socio-political and overly technological lives. This book is critical for those looking to 'reboot' their ability to connect with others in a meaningful way."

As [Time Magazine](#) reported, "*COVID-19 Is Making America's Loneliness Epidemic Even Worse*." Chau wants her book to help readers create stronger ties with others because acute loneliness can lead to long-term consequences that manifest as chronic health problems.

About Clover Canal

<https://CloverCanal2020.wordpress.com>

Lisa Chau founded Clover Canal to work with private clients in developing tailored professional strategies to empower their profiles. As their dedicated Career Architect, she guides executives in conducting a thorough SWOT (Strengths / Weaknesses / Opportunities / Threats) analysis to construct a portfolio of proficiencies, as well as strategies to elevate those core competencies to:

- * Engage valuable investors
- * Garner new opportunities
- * Leverage earned knowledge

Lisa focuses on building sustainable plans for the future, including:

- * Elevator pitches and introductions
- * Cultivating strong, diverse communities

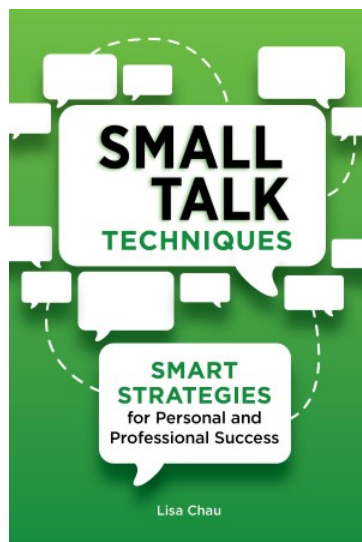
* Networking virtually and in-person

About Lisa Chau

<https://LinkedIn.com/in/LisaChau>

Lisa Chau has been published over 130 times in Forbes, BuzzFeed, Thrive Global, US News & World Report, as well as Huffington Post on TABLES: Technology – Academia – Business – Leadership – Entrepreneurship – Strategy. She pivoted into entrepreneurship in 2009 when she joined the Public Relations team at the Tuck School of Business at her alma mater Dartmouth College. Since then, she has built a strong network of entrepreneurs, investors, and executives across a myriad of industries; judged pitch competitions; and served as a mentor for SXSW (2018), the Dartmouth Entrepreneurial Network (2018), and MIT Hacking Medicine NYC Grand Hack (2019).

With Fu Foundation School of Engineering at Columbia alumnus Canberk Dayan, Lisa co-organized and co-hosted the How to Build a Strong Start-Up Conference at Columbia University, mentioned in Yahoo Finance. At NYU, she organized and hosted the NYU-Dartmouth conference: Adaptive Careers – How to Succeed in a Rapidly Evolving World, featuring Harvard Business Review author, Dorie Clark. Lisa has spoken and led workshops at Yale, Dartmouth and the Ivy Council's Innovative Leadership Summit hosted by Princeton University. She was also a panelist at Microsoft in a Blockchain Conversation Series moderated by former Obama appointee, CNN alum, and Founder of LOGOS Cleve Mesidor.



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