

Online Independent Jewellery Retailer Announces Discount Program for New Customers

London, Dec 22, 2020 ([IssueWire.com](https://www.issuewire.com)) - *Independent jewellery retailer specialising in handmade items, The Jewellery Makers, has revealed details of their discount program for new customers.*

Based in the UK, [The Jewellery Makers](https://www.thejewellerymakers.co.uk/) is an online collective of artisan jewellery designers working out of independent studios across the country.

Founded and managed by Emma White, who is a jewellery maker herself, The Jewellery Makers is known for its unique products and handmade items. As part of their campaign to reach new customers and develop stronger relationships with online consumers, The Jewellery Makers has announced a discount opportunity.

All new customers are eligible for the discount. To obtain their exclusive money-off voucher, worth 20% off first-time orders, customers can sign up to The Jewellery Makers mailing list. This will also give customers early access to deals and sales, with news and updates also sent to their email address.

Founder Emma White commented on the discount announcement.

“We’re very excited to be offering this 20% off deal to first-time buyers with us. Our goal is simply to encourage online buyers to consider our range of independently designed handmade jewellery over high-street stores and large corporate websites. The Jewellery Makers is home to a stunning collection of unique pieces unavailable anywhere else, and we’re looking forward to hearing from all our new customers about how this discount helped them discover jewellery they may never have considered before.”

Consisting of 14 independent jewellery makers, including White herself, The Jewellery Makers team have been working since 2017 to bring online shoppers distinctive, artisan jewellery. 2020 saw continued expansion of the product range on offer, all of which are available under the 20% discount.

Anyone interested in joining the newsletter to access their money-off code can visit any page of <https://www.thejewellerymakers.co.uk/> and navigate to the footer where they’ll find the subscribe box. Codes will be sent via email once sign up is confirmed and be valid for the first order a new customer makes.

Media Contact

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Source : The Jewellery Makers

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