

New Coach Academy opens doors, helping Coaches and Entrepreneurs to adapt their businesses to the new normal.

Double celebration at New Coach Media as founder releases book " How to attract the Perfect Client - ON AUTOPILOT"



London, Dec 1, 2020 ([Issuewire.com](https://www.issuewire.com)) - Specialized Social Media Marketing Agency **New Coach Media** opened today its doors to the [New Coach Academy](#).

The Academy focuses on teaching Coaches Worldwide how to create a profitable Online

Coaching business, without Technology headaches and attract the perfect client on Autopilot.

Since the recent pandemic and social distance rules in place, many businesses, and especially coaches have found themselves in the situation to shift the delivery of their services to the internet.

While many know how to use Zoom and have already a functioning Frontend Content webpage these solutions are **not apt for scaling, or shifting the business delivery to an online coaching business.**

Founder Chris Markert stated: "Coaches are lost with the "new normal" settings. They are good at what they doCoaching their clients. They are not Marketing experts and quickly are overwhelmed with the technology headaches of solutions out there, and the so-called "advise" on how to market their business online by many Marketing "Gurus". I realized we needed to give them a simple step by step training to convert their Brick and Mortar Business into a Successful Online Business. This was the idea of the New Coach Academy"

The Students of the Academy will receive daily actionable items to set up their Online Coaching Business, in form of a combination of Video, Audio and Text lectures but as well as live Webinar Lectures. In essence, the Academy provides its students with the Blueprint to successfully create and market their online coaching business.

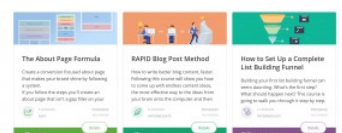
New Coach Media also provides a one-stop solution for coaches to have a successful Online Business called the **Soaring Eagle Experience** which includes everything from Webpage to Sales Funnels, Quiz System, LMS, Lead Generation and Webinar System.

New Coach Media also celebrated today the book release of its Founder and CEO. The title **"How to attract the Perfect Client - ON AUTOPILOT"** explains the author :

"Social Media Marketing has changed, and most books on the subject are outdated and barely useable in 2020/21. To make matters worse a lot of marketers have all sorts of wrong ideas about social media marketing. Some think that you only need to post "viral content" to get tons of traffic overnight. They actually believe that if you are able to pump that much traffic to your target website, a large chunk of those people will buy whatever it is that you are selling. - ... quickly the realisation settles in that taking your business to a successful Online Business is more complicated and requires more than a simple and quickly build Website with a Shopping Cart, or the personal Facebook post to your friends."

"How to attract the Perfect Client - ON AUTOPILOT" fills the gap and explains in detail how to market your Business in 2020 with Social Media Platforms and the mistakes to avoid. A must-read for every future or current Online Entrepreneur.

[Video](#)





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