MyWorks Software Offers an Innovative Integration between WooCommerce and Quickbooks

MyWorks Software brings innovative development and seamless integration to help businesses save time and automate accounting processes with WooCommerce and Quickbooks!



Fort Worth, Dec 10, 2020 (<u>Issuewire.com</u>**)** - As technology accelerates exponentially and the unfortunate changes that 2020 has brought continue, we are currently seeing a positive investment and shift to ecommerce stores. We are seeing this happen for both traditional retailers with brick and mortar establishments needing to keep their doors open during a global pandemic; as well as new markets / ecommerce opportunities arising from the growing shift to online commerce.

In 2019 alone, there were 1.95 billion digital buyers and eCommerce sales accounted for 14% of all retail sales with numbers rising faster than ever- with an expected rate of 22% of retail sales for 2023 (Statista). This trend keeps rising throughout the years and retail business owners are quickly learning to harness the power of eCommerce in order to make a few more bucks. Some of the most popular eCommerce platforms to date are WooCommerce, Shopify, and BigCommerce just to name a few. As of 2020, WooCommerce is home to over 3.8 million websites around the world who currently use WooCommerce as their main platform (BuiltWith).

MyWorks Software has identified pain points in the current eCommerce landscape. Since 2013, our team has found that as successful WooCommerce stores continue to grow and scale their sales - they need more efficient ways to keep their accounting software up to date - primarily in Quickbooks.

MyWorks is now the leading integration platform for WooCommerce and Quickbooks - with positive presences with both app stores.

MyWorks' key goals are:

- 1.) Helping users save time and grow their business
- 2.) Bringing automation to ecommerce and accounting platforms
- 3.) Building software that "just works" for an excellent user experience

If you're looking to integrate your WooCommerce and QuickBooks platforms, then check out MyWorks' site below for all the details!

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