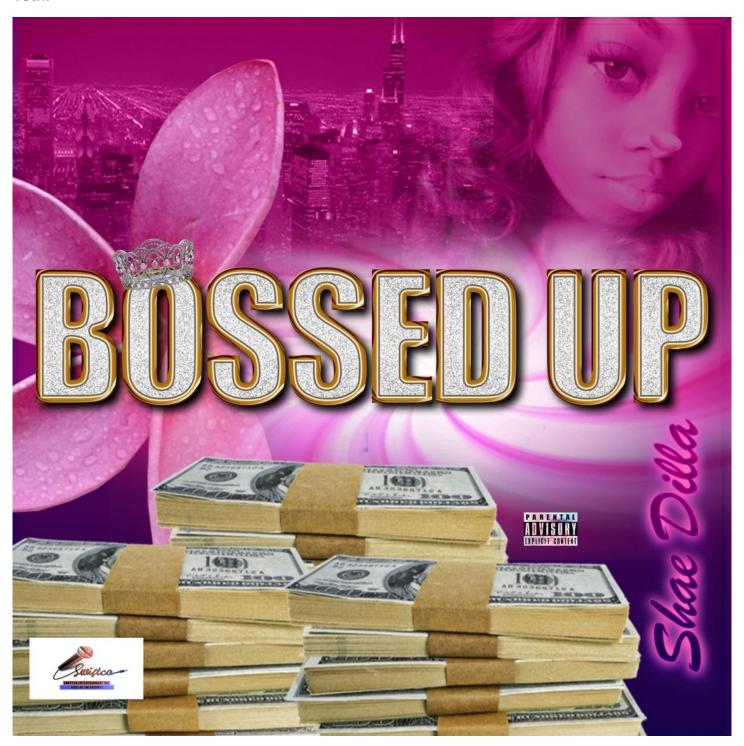
## Music Sensation ShaeDilla Navigates Fame Like A 'Boss'

'BOSSED UP', the new single by ShaeDilla, off of her highly anticipated EP "Thug Passion" due to be released mid March 2021, hits all major music streaming services on December 18th.



**Chicago, Dec 14, 2020** (<u>Issuewire.com</u>) - ShaeDilla is making music history. With a career recently launched to the mass streaming service industry, her second single 'BOSSED UP' is anticipated to shatter records for new artists. ShaeDilla launched her first single 'Official' in the summer of 2020 to an average of 15k monthly listeners. With her first single already established as a success, and her name

on the tip of the tongues of fans, 'BOSSED UP' is readily available to be the soundtrack going into the new year.

"We are so excited to have ShaeDilla already being well-received by both the industry and the mass streaming music services. The proof is in the pudding. She is a new artist and her first single was already a hit. We're actively promoting her to make sure fans don't just know her music, but they have an opportunity to interact with her brand," said Swift, manager for ShaeDilla and owner of Swiftco Entertainment Inc.

New artists are changing how the music industry is moving forward, especially during the COVID-19 crisis. Many new artists are being discovered with so many people working from home and spending more time at home watching live stream music performances. ShaeDilla's brand is embracing the new mediums and new audiences and her lyrics and musical style are appealing to the masses.

"ShaeDilla is a young artist. For her music to be this popular so early in the game shows exactly where she is headed. She will be a household name given the rate her brand and music are currently scaling at. I'm looking forward to continuing to promote her career and working with other industry insiders for possible collaboration and promotional opportunities," finished Swift.

ShaeDilla's music and positive message can be found on all major music streaming services, including Apple (\$1.29), Amazon, and Spotify. Her social media accounts and contact information are listed below. Qualified members of the media are invited to interview ShaeDilla on her work as an artist and her background.

Swiftco Entertainment, Inc. is based out of Chicago, IL.

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