

Meet the World's First YouTuber, Boxer, Musician, Podcaster, and Magician

How Maxwell LeVan is Making a Career out of Social Media



Los Angeles, Dec 18, 2020 ([Issuewire.com](https://www.issuewire.com)) - Maxwell LeVan has captivated audiences of all kinds over the past several years, from social media posts to sold-out magic shows, to platinum records. The 17-year-old entertainer was born in Virginia, where he currently resides. Starting his first YouTube channel in 2013, and making stop-motion videos and skits with his siblings, Maxwell has always had a passion for being in front of the camera. However, LeVan is also attracted to working behind the scenes

of productions, such as TV shows and music.

Maxwell has become a notable character in the music world over the course of recent months, with his debut single [Toe Bamba](#) peaking at position 472 on the Brazil Top 500 on iTunes. The song has subsequently achieved 5x-platinum certification in Hungary and platinum certification in Chile. The song gained a significant boost in popularity after it was used in multiple viral videos on TikTok. The song was produced entirely in Maxwell's high school library and featured two of his best friends, Derek Torres and Aaron Williams. "You know, I have some resentment towards the fact that I could lock myself in my room for weeks and come out with nothing, but we go to the library during lunchtime and come out with a multi-platinum record. It makes no sense." In addition to releasing music under his own name, Maxwell has produced songs for several upcoming artists from across the world, and his record label TL Records has signed new talent of all ages to the artist management company.

Before securing a spot on the Brazil charts, Maxwell had released numerous singles on SoundCloud. A diss track he made on a fellow classmate, despite garnering over 10,000 streams in a day, received so much criticism and hate that Maxwell deactivated his SoundCloud account and began taking his music more seriously. After the success of *Toe Bamba*, Maxwell released three more singles and has recently announced to his 13,000 Instagram followers that new music is on the way.

On [Super Bowl Sunday in 2019](#), Maxwell went live on Instagram and called out Alfredo Muniz-Rivera to a boxing match. Maxwell had hired a boxing coach and began training in December of 2018, and saw a fight as an obvious next step. Less than two weeks before the bout was set to take place, Alfredo withdrew from the event for unknown reasons. While LeVan has not fought anyone to date, he continues to train, in addition to hosting a podcast, making YouTube videos, and performing card magic professionally.

He brings his skill into new settings and environments, with no discrimination, and often with no admission charge. LeVan likes to perform one-on-one card magic, and has portrayed it as "having the ability to go into any room and realizing that I can astonish anybody in that room...it's amazing". Despite being amidst a worldwide pandemic, LeVan has continued to master the craft of video magic and has displayed a progression of his sleight of hand on YouTube. Maxwell has received acknowledgment from magicians of all kinds, for example, Chris Kenner ([David Copperfield](#)'s executive producer) and Damien O'Brien, a finalist on Britain's Got Talent 2020.

Maxwell LeVan has garnered a following on social media, but the main sources of traction for his career have been producing music for other artists, as well as appearing on multiple news shows, some of which LeVan is the anchor. Despite not having millions of followers like some of his peers, the attention Maxwell received from the success of his comical record *Toe Bamba*, as well as the fictitious storyline of [Trash Panda](#), landed him on front pages of entertainment news magazines and, according to LeVan, led to him being 'recognized in public almost everywhere I go; which is weird because when you look at my follower count, you wouldn't assume that a ton of people know who I am.'

LeVan plans to finish high school and pursue social media and magic full-time while producing music for other rappers in his free time as well. Not in a hurry to move to Los Angeles after high school, Maxwell wants to save his money 'until the time is right'. Despite only being 17 years old, Maxwell has crafted a demographic of all ages and backgrounds through the variety of content he produces. In an interview, he stated "this is the tip of the iceberg in a sense. I haven't even started yet."

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Source : The Maxwell LeVan Show

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