L'automobile Took Automotive Events To A New Level With a Gala Under The Stars Luxury Car Showcase

The community celebrated an epic and transitional journey captivating the market whilst highlighting the past, present, and future of limited edition and progressive cars, safely Nov 21-22, 2020.



Miami, Dec 2, 2020 (Issuewire.com) - A new tradition has been added to the storied history and milestone of Supercar Rooms Miami, where their progressive owner Elo, created an event like no other at The Deck Island Gardens Lawn. Elo, curator and creator of "L'automobile: Past, Present, and Future" honored the automotive industry for its history and progress, all while following all the new CDC and Covid19 City event regulations, a feat not many have attempted.

Elo, Founder and British born automotive visionary and creator of the Supercar Rooms Miami, the largest car museum based in Wynwood, hosted one of the world's first-ever concept and design auto show exhibiting concept cars from the past, present, and future. For many years Elo has been working with prominent design leaders in the industry, and educational facilities to deliver continued advanced research and innovative companies in automotive, and this is how **L'automobile: Past, Present, and Future** was born. The new signature event creates a platform for car designers from around the world to showcase their designs and technology whilst being conscious of the need for sustainability, and a focus on renewable fuels. The 2-day weekend event was not only a huge success but the starting point of the series of the event, which will occur again in 2021 thru 2025. **L'automobile: Past, Present, and**

Future connected creative and design teams of automotive brands worldwide, giving everyone a glimpse into the automotive world in the future.

The first annual Gala took place under the stars with the Miami skyline as the backdrop, the evening included a auction featuring Tockr Watches, Maranella ,Von Dutch , art piece by SNEAK the piece name THE ROAD TO MONEY" as well as a program to recognize Florida International University (FIU)'s College of Arts, Sciences & Education for their contribution to the community, via their education and elevating the technology industry. 100% of the proceeds from the gala were donated to FIU's College of Arts, Sciences & Education and will help support the different programs to continue to push art sciences forward. FIU prepares students in identifying the approaches needed to preserve and advance the intellectual, cultural, and civic lives of people around the world.

The L'automobile: Past, Present, and Future gala and weekend event had star power in form of luxury cars, featuring 36 cars like Rimac Concept 1, Spyker Laviotte, Ford GT, Mclaren Senna, AC Speedster, Intermeccanica Italia, TVR Tuscan, Salaff C2, Porsche Taycan, ETV concept, Henne Guido electric bike, Lamborghini Countach, Grullon GT8SS, 2 Jetz Scorpion, Vector W8, Vetter Razor, Raesr Tachyon to name a few.

The weekend event safely invited a limited amount of guests, in attendance for the Gala and weekend-long event were Kengo Umino, Mike Vetter, Luis Rodriguez, Eric Rice, Michelle Merrick, Mike Heithaus, RJ Vazquez, Danielle Sasock, Sophy Rindler to name a few.

A selected few collectors and cars were presented with the L'automobile awards:

- Best of Show: Rimac Automobili
- Best Future Concept Electric Vehicle : Aspark Owl
- Best Future Past Concept: ETV/ designer Mike Vetter
- Best Present Concept: 2018 Ford GT /owner Brian Stormer
- Best Past Concept: 1989 Lamborghini Countach/ Gable Motorsports
- Best Bike Concept Electric: Henne Guildo
- Best Innovation: Raesr Tachyon
- Best Design: 2Jet Scorpion/ Luis Rodriguez

"We are truly humbled and grateful for all of the support we received for our inaugural gala and event. The response from sponsors like FIU, Holman Automotive Group, The Belleh Law Group, The Deck at Island Gardens, Professional towing, Glen's Tents, Von Wraps, Flex Detailing, Roborace

and, Muscle Vodka, will truly go a long way to continue to catapult the automotive industry to new heights!" Said Elo Owner of Supercar Rooms Miami and Creator of L'automobile: Past, Present, and Future

Car enthusiasts and tech curious guests took a journey like no other not only looking into the future in the automotive industry but also exploring their imagination into the possibilities of the future. For more information on next year's event visit: https://www.l-automobile.show.

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About Elo

Supercar Rooms Miami is the world's first members-only Auto Art Gallery and Gourmet Dining

Experience located in the heart of Miami's Wynwood Arts and Entertainment District. Created by Elo, the British-born automotive visionary and founder of the London Motor Museum, Supercar Rooms Miami houses one-of-a-kind creations such as the 1929 Rolls Royce Bootch, 1961 196 SP Ferrari vintage racing car, 2007 Shelby Supercar Ultimate Aero TT, and 1958 450 S Maserati vintage racing car to name a few. "Associates" perform the role of a butler for each table throughout the evening, to ensure that every group receives the fully personalized Supercar Rooms Experience. The post-dinner program of DJ entertainment centers around the 40-foot custom-built bar – a transformed 1961 Chevrolet C30 pickup truck used in The Fast and the Furious movie. During the daytime, the venue serves as an Auto Art Gallery that is open to the public. The collection also features America's only 1953 Lamborghini tractor – one of only three remaining in the world. Supercar Rooms Miami is considered to be the first venue of its kind anywhere in the world. For more information, visit www.supercarrooms.miami.



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