## **Kraft Agency Launches Website Design Ireland Service with a Holistic Approach**



Oranmore, Dec 25, 2020 (Issuewire.com) - The Kraft Agency has officially launched in the Irish market, providing a full-service, holistic approach to website design, SEO, and marketing services. The company is also accepting applications for €2,500 website grants that are available to all qualifying small businesses in Ireland. The grants provide the financial means for small enterprises to establish their business online and increase visibility.

The agency was launched by Rowan Stainsby, co-founder and CEO, and Dean White, co-founder and CTO. The company specializes in crafting digital experiences for clients that are scalable and designed to provide future growth momentum. The Kraft Agency provides a comprehensive range of services from marketing campaigns to creating high-performing websites that rank better in search engines.

As part of the company's holistic approach to services, business owners can apply on the Kraft Agency website to secure a grant that will facilitate the creation of a business website. Approvals can be obtained in as little as a week and will aid in defraying the cost associated with establishing an online presence. Funds can be used for website development, hosting, <a href="Web marketing Ireland">Web marketing Ireland</a>, and domain name registration.

A high-performing website involves much more than a one-size-fits-all approach. The Kraft Agency understands how every component of a website affects performance from the font used to the colors and placement of each element on the page. The company tailors each client <u>Web design Ireland</u> to the needs and goals of the individual.

The vast majority of individuals perform an online search for the products and services they need. Companies that don't have a website are losing business and leaving money on the table. The customized <u>website design Ireland</u> provided by the Kraft Agency includes SEO to rank higher in online searches and increase visibility.

The Kraft Agency can incorporate any features in a website that clients desire and provide managed online marketing campaigns for social media. The company provides a wide range of services specifically designed for client success that establishes credibility, trustworthiness, and enhances business profiles to attract the attention they deserve.

## **About Kraft Agency**

We don't build websites. We craft digital experiences. We believe in building a lasting relationships with clients. We have 83 combined years of experience in developing platforms and marketing for our clients.

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