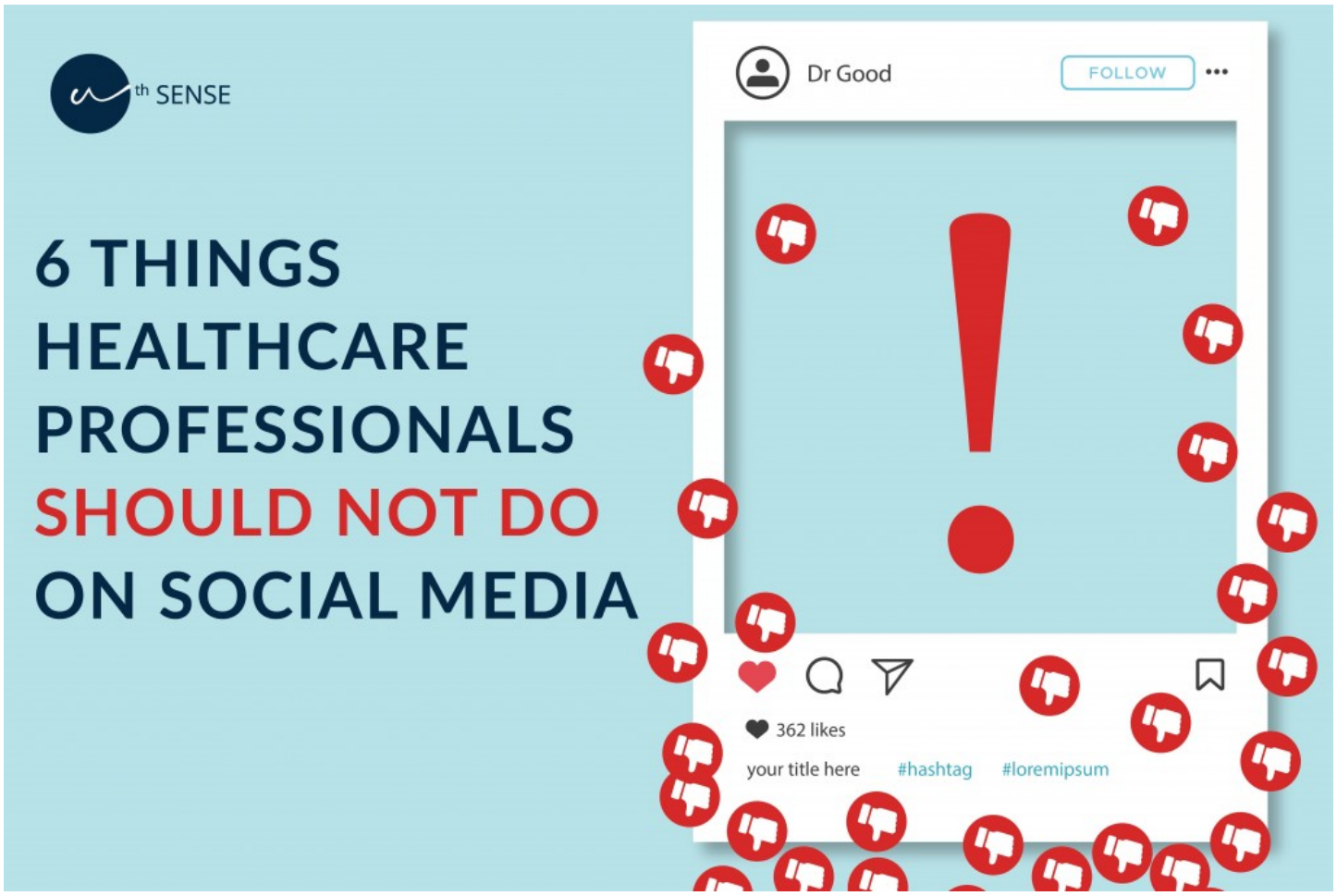
If You Are A Healthcare Professional, Here Are 6 Things You Should Not Do On Social Media



Pune, Dec 17, 2020 (Issuewire.com**)** - To accomplish its mission of bridging the gap between patients and healthcare providers, Nth Sense an **online patient engagement platform** constantly strives & takes steps towards the benefit of the healthcare system. One such recent effort was seen in an explicit blog which covered a powerful topic of concern for the **healthcare professionals**.

There might be some doctors doing vigorous social media and there might be some others who keep struggling with it due to reasons. As today there remains no choice whether you do social media or not, but what matters is how correctly you do it.

To highlight the don'ts more than the do's, this blog by Nth Sense states 6 important elements that healthcare professionals should not do on social media. Here's a comprehensive list of it -

- Not mixing personal & professional accounts
- Not posting gross images of the treatments
- Not overusing or using irrelevant hashtags
- Not getting involved in the controversial topics of society
- Not posting anything that can reveal a patient's identity

- Not creating the same strategies for all mediums

Though these tasks might appear easy here, its execution requires a little effort. Just to make it simpler, Nth Sense offers its **patient engagement solutions** that can help every healthcare professional to smoothen the relationship & enhance their **patient experience** while following these basic do's and don'ts.

Right from creating an online presence (accounts on platforms if not already), to maintaining them with a strategy, **Nth Sense** does it all. What makes Nth Sense stand different is their feedback service which forms the pillar of effective doctor-patient communication. Here's what Nth Sense urges -

'Always remember the golden rule- social media is to impact and not impress. Keep your authenticity and consistency intact.'

Over to you!



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