

How This CEO Is Using Her Denim Startup To Stop The Downward Spiral Of Women's Mental Health

Preparing her line for its official debut, Stephanie Whitmoyer wants to make every woman feel confident and beautiful just as they are



Warrenton, Dec 17, 2020 (Issuewire.com) - Steffii Inc. is stepping out and stepping up with its new denim line for women. The leading-edge company is using its over sized bubble looking logo to be its driving force to inspire change. Adorning the back right pocket, the emblem is more than just the brands signification; its the very fabric that makes up its core values.

For every pair sold, Steffii Inc. will donate 5% of its earnings to The Cheryl Saba Self-Worth Foundation. In conjunction, the brand is also launching the “Be Bold or Italic, Never Just Normal” Campaign that promotes self love, living authentically and denying any attempts to devalue self-worth. The primary goal is to empower women to be strong and independent while being gentle and forgiving of themselves.

Kicking things off, Founder Stephanie Whitmoyer is offering a 20% discount just for signing up to be on the wait list. Aside from the discount, participants will be contacted 24 hrs prior to the event with an invitation to shop for 1 hr before the store opens officially to the public. This exclusive invitation provides the opportunity to shop these extra comfy jeans with full availability of all styles, sizes and inseams without the concern of sell out. All names will be tossed into a hat for a fun giveaway that is not privy to the public.

So, what makes these jeans so special? Whitmoyer say's it's all about the blend first, then the availability of different sizes and inseams. She has created a super soft jean that is made with just

enough stretch to not sag or fall down and that covers an entire range of fits from anyone who is a size 00 to a size 20 with inseams 25 to 34. Not to mention, distressed/non-distressed styles in Skinny, Bootcut, Bells, Capri and Straight. It's almost as if they were custom made.

[Sign Me Up! Bubble-Butt Jeans Launch Event](#)

To interview Stephanie Whitmoyer please contact the provided email or phone number

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