

Colorjet Launches New Digital Printing Machine For Signage

Signs are needed by enterprises of all sizes, from small businesses and non-profits to larger corporations. It becomes more important when the offline presence is important for their business model.



New Delhi, Dec 24, 2020 ([Issuewire.com](https://www.issuewire.com)) - ColorJet, India's Largest manufacturer of Digital Inkjet Printer, globally reputed for its deep commitment to Technological Innovation, now launches a 3.2-meter roll-to-roll solvent printing machine that combines high-quality and high-production speed. Switch to advanced signage printing with ColorJet Neptune Plus, the newly launched [Digital signage printer](#), which takes printing to the next level.

Talking about the new launch, Smarth Bansal, DGM Product, and Brand, ColorJet said, "Earlier we came with a product COLORJET NEPTUNE, that earned quite a lot of reputation in the market for being the most stable and reliable product in the segment. NEPTUNE has had more than 2500+ installations per date. It is known for its intelligent design, robust machine body, and advanced print technology features embedded in it."

Coming to its successor, the newly launched NEPTUNE PLUS is the advanced version that comes in the well renowned Neptune body but with improvised and added features. It is very economical and classy and has been a success for all its users. It is expected to be ColorJet's next signature flagship product by providing outstanding performance, high-quality, high-production speed, and entry-level costs.

It is indeed the finest solution for customers of outdoor advertising applications, who need quality prints at a very high speed. NEPTUNE PLUS is an ideal digital signage printing machine for sign shops and commercial printers who are looking to upgrade the quality and offer greater versatility and speed at an

optimal price. It works as a great solution for corporate in-house production of exhibition graphics, posters, signage, billboards, etc.

Coming to its aesthetic enhancements, Neptune Plus comes with a fresh look! Along with the robust design and numerous features, it is coming with the in-built LED Monitor. This newly added Inbuilt LED screen not only minimizes the effort for an extra attachment but also enhances the compact look & sleek design. With extended Bed Space with Conductive Heater, its Advanced Conductive heating with optimum media contact area provides an increase in outdoor life and avoids heat loss thus a negligible increase in room temperature. Last but not the least, the advanced feed system or the Media Pulling system is a special roller provided to ensure a smooth opening of Media roll and avoid sticking, falling, and wrapping of media in opposite direction. Media roll can be inserted into the upper/lower Roller rod or can be supported on the 2 upper Rollers in case of Less space availability.

Most signages are oversized because they have to be viewed by people while driving or walking by. To stand out from the background of your building or the street, they should have an effective combination of colors. A crisp design and proper maintenance help ensure people get the right message.

The [ColorJet Group](#) has an intensive digital print technology experience. The Technological Innovation Strength of ColorJet's R&D department has been recognized by the Department of Science & Technology, Government of India. The latest innovation, NEPTUNE PLUS also emerges from the organization's unique 3E design philosophy: Economic, Efficient & Ecological.

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