

Car Accessories Big Sale on GoTen.com - Top Selling Dropshipping Items at up to 25% off



Shenzhen, Dec 15, 2020 (Issuewire.com) - With [GoTen.com Christmas Sale](#) going on, [Car Accessories Big Sale](#) has started for a while and will last until Jan. 15. During the pandemic, there is a higher spike in demand for car gadgets made for comfort and convenience. Aiming at this dropshipping niche, GoTen.com offers over 200 car parts in sufficient stocks for online sellers at up to 25% off to attract car owners with the daily commute and long road trips. The big promotion on the GoTen dropshipping platform provides online sellers with a huge opportunity for a sales uptick.

An Outlook on Car Accessories Markets in the US and EU 2020

According to Frost & Sullivan's data in a survey, the e-commerce market value of car accessories in North America and Europe will reach 20 billion U.S. dollars in 2020. With the sales of car accessories increasing year by year, the proportion of auto gadgets sales in the e-commerce market will rise to 20% from 6% in 2017 in the next decade. It is a unique chance for online retailers to reach a sea of customers and increase the turnover with great offers and discounts on GoTen.com.

[Top-Selling Car Parts to Dropship](#) for Boosting Sale

Through GoTen Big Data, five hot-selling categories of car accessories are selected in this promotion which are car lights, car plates, oil filters, refit parts & floor mats, and damping assembly. Based on the sales status of similar products in the market and the needs of buyers, GoTen has chosen the following

best sellers to increase online retailers' revenue at the end of 2020 and the beginning of 2021.

- Car Lights: the indispensable accessory becoming a great choice for dropshipping. GoTen.com has launched a promotion for sidelights, rear bumper lights, LED headlight bulbs, xenon lamp kits, and high-position brake lights which all boast great discounts - up to 25% off.
- Car Plates: windproof, waterproof, and antifouling, withstanding all kinds of weather conditions; light and easy to install or disassemble; resistant to ultraviolet rays (up to 6% off).
- Oil filter: Strong filtering ability, small flow resistance, and long service life, perfect for dropshipping at a 5% discount.
- Car Floor Mats: Environmentally friendly automotive interior parts with all-round functions of water absorption, dust absorption, decontamination, sound insulation, and protection of the host blanket (up to 25% off).
- Shock Absorbers: High-end quality, sturdiness, and durability; with high corrosion resistance and long service life.

Wrapping up

The increased demand for auto accessories and performance-enhancing components results from social distancing during the coronavirus pandemic. GoTen [Car Accessories Big Sale](#) and [Christmas Sale](#) offer great deals and discounts for e-commerce retailers to have sizeable increases in sales on the 2020 holiday shopping season reshaped by the pandemic when more individuals turn to online shopping.

About GoTen

GoTen.com is a professional dropshipping and wholesale supplier under ZongTeng Group since 2007. It benefits from all [ZongTeng's supply chain resources](#), including GoodCang, YunExpress, and WorldTech.

Since the launch of the GoTen global site, the GoTen Dropshipping Platform attracts thousands of visitors worldwide every day, registering considerable surges in sales with 20,000+ profitable SKUs. Additionally, based on big data-based research, its free product recommendations aim to make dropshipping easier on Amazon, eBay, Wish, Walmart, and other online marketplaces.

No membership fees, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

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