

AverickMedia Launches the Business Email Lists for Email Marketing Needs

BUSINESS MAILING LISTS





Decision Maker and Job Function (C Level, Sales and Marketing, IT, HR etc)



Reach Prospects by Company Type (Industry, NAICS, NACE, SIC code)



Responsibly Sourced Contacts to the highest industry standards

Get the b2b data and insight you need
for successful marketing

www.averickmedia.com/contactus.html

Houston, Dec 18, 2020 (Issuewire.com) - AverickMedia, known for providing accurate and up to date business contact information for multi-channel marketing purposes, had recognized the need in rising demand for email lists of top industries and business. It, in turn, led them to produce full-fledged [business email lists](#) for B2B marketers. Their new email list is a compact of active businesses in the United States.

Their Business email lists contain 37 million US business records that come along with information of phone numbers, mailing addresses, email addresses, fax, and full names. And these email lists are said to contain over 1600 industry descriptions to find the best prospects. It includes industry-specific mailing lists, healthcare mailing lists, job title-specific lists, direct mailing lists, technology users email database, title, and role-based list, fortune 1000 company list, INC 5000 Company lists, customer profiling, targeted prospect list, and B2B Data enhancement.

There has been a rise in the growth of marketing necessity after the pandemic. And the marketing necessity has turned out to be more digital than the traditional methods. There were a large number of businesses who transformed their marketing strategies to be a fully-fledged digitized one. Though there were other digital platforms for marketing, businesses tend to lean towards email marketing.

Email Marketing is one of the most traditional digital marketing platforms so far, but still, it has known to draw the most customer and niche market attention. Every business person is known to check their email inbox at least one time in a day and click-through the ones that they like. To get hold of the ability to market in email, there is a requirement for a competitive advantage or differentiator in the market. One such differentiator turned out to be the [business mailing lists](#) from AverickMedia, as they turned out

to produce the required data at the right time.

Bryan Josh, from a leading supply company, said, " We could not have had a market changer in a short span if it was not for AverickMedia lists. These lists were exactly what our business needed the most,"

About AverickMedia:

AverickMedia has been a world-known database provider for the past decade. Businesses find AverickMedia to be a trusted data-partner for all of their marketing needs. The company is also known to be the only transparent data provider with accurate and precise data. Along with its database services, the company is also a market leader in terms of advanced data management services.

Media Contact

AverickMedia

andrewrayel555@gmail.com

2814077651

1321 Upland Dr.#4408 Houston, Texas 77043 United States

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